



*24 years in the services of nature  
&  
mankind*



# Prakriti Environment Society

Since 1997

*It is our mission to enhance the quality of human life through designing, developing and executing scalable, replicable and sustainable models for education, livelihood, welfare, empowerment and ecological preservation through partnering with communities, government and industry alike*








*Organisation Brief, Philosophy, Services, Experience & Accomplishments*

A Corporate Presentation

# Profile Presentation



## The Scope of the Presentation

01		<b>Corporate Information</b> <ul style="list-style-type: none"> <li>PES Intro &amp; Genesis</li> <li>PES' Philosophy</li> <li>PES' Governing Body</li> <li>PES' Sustainable Development Mission (SDM)</li> <li>Social Imprint of PES</li> <li>PES' Business Performance</li> <li>PES' Core Competencies</li> <li>PES' Office &amp; Locations</li> </ul>		<b>SDM Cause 2 – Education Employment &amp; Empowerment (EEE)</b> <ul style="list-style-type: none"> <li>Scope of PES' EEE</li> <li>Sectorial Imprint of PES' EEE</li> <li>PSE' EEE Experience Curve</li> <li>PSE' EEE Sectorial Activity</li> <li>PSE' Project Collaborations for EEE</li> <li>PSE' EEE Galleria</li> </ul>		<b>SDM Cause 3 – Nurturing and Equal &amp; Healthy Society (NEHS)</b> <ul style="list-style-type: none"> <li>Scope of PES' NEHS</li> <li>Social Imprint of PES' NEHS</li> <li>PSE' NEHS Flagship Projects</li> <li>PSE' NEHS Other Projects</li> <li>PSE' Project Collaborations for NEHS</li> <li>PSE' NEHS Galleria</li> </ul>
02						
03						
04		<b>SDM Cause 1 – Empowering Women (WE)</b> <ul style="list-style-type: none"> <li>Scope of PES' WE</li> <li>Social Imprint of PES' WE</li> <li>PSE' WE Flagship Projects</li> <li>PSE' WE Other Major Projects</li> <li>PSE' Project Collaborations for WE</li> <li>PSE' WE Galleria</li> </ul>		<b>SDM Cause 4 – Combating Climate Change (CCC)</b> <ul style="list-style-type: none"> <li>Scope of PES' CCC</li> <li>Social Imprint of PES' CCC</li> <li>PSE' CCC Flagship Projects</li> <li>PSE' CCC Other Projects</li> <li>PSE' Project Collaborations for CCC</li> <li>PSE' CCC Galleria</li> </ul>		<b>SDM Cause 5 – Sustainable Development (SD)</b> <ul style="list-style-type: none"> <li>Scope of PES' SD</li> <li>Social Imprint of PES' SD</li> <li>PSE' SD Current &amp; Upcoming Projects</li> <li>PSE' SD Executed Projects</li> <li>PSE' Project Collaborations for SD</li> <li>PSE' SD Galleria</li> </ul>
					<b>PES' CSR Collaborations</b> <ul style="list-style-type: none"> <li>Scope of PES' CSR Collaborative Activities</li> <li>PSE' CSR Collaborations &amp; Projects</li> <li>PSE' CSR Collaboration Galleria</li> </ul>	



AGENDA

## Intro & Genesis



# Prakriti Environment Society



### PES

Established in 1997

23-Year-Old Non-Government Organisation

A Women-run Organisation – CEO, Key Positions of Responsibility

Offices in Hyderabad, Karimnagar, Husnabad, Adilabad, Jagityal, Bhadradri Kothagudem

Grass-root level sustainability focus

A pioneer in being forerunner for many causes in Telangana

A champion of the human cause – a true **not-for-profit** venture

### Prakriti's Footprints



**Our Mission...** ...*"It is our mission to enhance the quality of human life through designing, developing and executing scalable, replicable and sustainable models for education, livelihood, welfare, empowerment and ecological preservation through partnering with communities, government and industry alike"*

## Our Philosophy



# Prakriti Environment Society- PES



### Empowering Societies

Understanding that needs are society/community specific  
Staying in touch with realities  
Building empathy within organisation

### Innovative & Sustainable Approach

Thinking outside the box Vs Adopting best practices  
Meticulous designs for replication  
Consorting for Knowledge sharing

### Result Oriented

Handholding for Self-reliance  
Long-term impact  
Continued relationships

### Reach Focus

Empowerment at grassroot levels  
Systemic Problems

### Approach Focus

Scalable, Specific & Sustainable Models  
Models for deployment

### Progression Focus

Adaptability  
Partnerships & Collaborations

### Delivery Focus

Conformity  
Time-bound

**Guidelines**

**Be the Change**

**Make It Easy**

**Keep Promises**

**Guidelines for Behaviour - Policies**

**Lead by Example, Set Models for Behaviour**

**Make Behaviours Modular & Scalable**

**Ensure conformity & delivery**



## Governing Body



# Prakriti Environment Society - PES

## The Who and What of PES

**Mr P Madhav Rao**; President

- **Synoptic Profile** – MBA, Chemical Engineer; 41 years of corporate experience (27 years in public sector & 14 years in private sector); Experience in executing large scale, turn-key projects
- **Key Specialities** – Administration, Project Scaling & Execution, Liaison, Strategy & Project Coordination

**Mr R Shanthi Kiran**; General Secretary

- **Synoptic Profile** – MBA, MSc (Psychology); First Generation Entrepreneur, Business Analyst, Strategy Management Consultant; 21 years of experience
- **Key Specialities** – Analytical, Research tools, Strategy & Implementation, Training, Administration

**Ms. M Jayasree; CEO**

**Founder of PES**

**Synoptic Profile**

Lawyer, First Generation Social Entrepreneur, Founder and Ex-president of PES, 23 years of experience in Service sector in the fields of Women Empowerment, Skill Development, Ecological Preservation, Sustainable Livelihood and Development

**Key Specialities**

Community Mobilisation, Training, Project Design, Development, Execution, Monitoring and Evaluation

**Integrity**

**Respect**

**Trust**

**Fairness**

**Prudence**

**Values**



## Our Causes

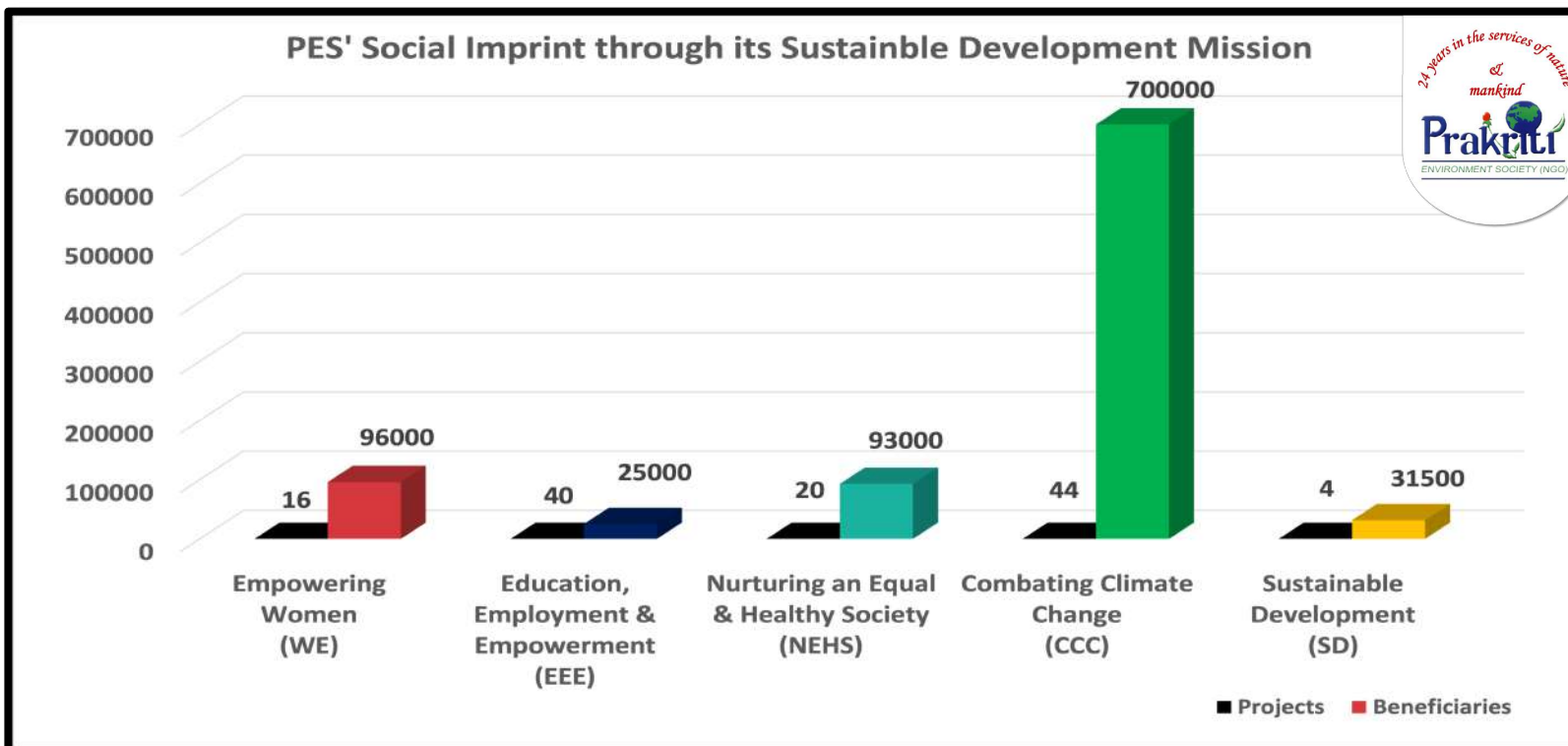


# PES' Sustainable Development Mission

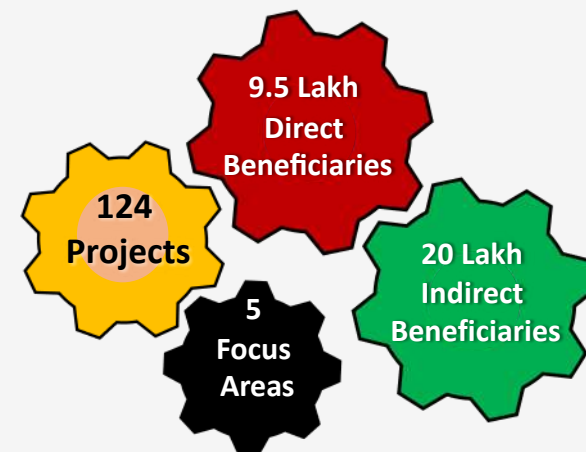


## Social Imprint of PES

# PES' Sustainable Development Mission



## Cumulative Imprint of PES



Over the last two and a half decades, PES has spearheaded the most crucial projects addressing contemporary and the most pertinent environmental and social issues in the state of Telangana. PES is not just another environmental activist group, but is a voluntary endeavour towards pursuit of knowledge and also towards creating and developing such environmentally conscious attitudes in the human genre



# Empowering Women

WE



## PES' Sustainable Development Mission

Coverage of  
UN's SDGs



WE



**Empowering  
Women**

EEE



**Education, Employment  
& Empowerment**

NHES



**Nurturing an Equal &  
Healthy Society**

CCC



**Combating Climate  
Change**

SD



**Sustainable  
Development**



## Scope of "WE"

WE



# Empowering Women

### Coverage of UN's SDGs

5 GENDER EQUALITY



10 REDUCED INEQUALITIES



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



### What "WE" means to PES

*Work towards building platforms of education, engagement and empowerment for women and girls to enhance their living conditions and provide them with equal opportunities of food, shelter, healthcare, education and livelihood*

*Create platforms to provide sanctuary for security, care and rehabilitation to women and girl victims of trafficking, domestic violence, destitution and other social stigmas*

*Empower women and girls through providing them equal access to education, health care, livelihood options and empowering them through sustained life skill counseling and handholding*

*Enable and coordinate participation of women in projects that provide sustainable livelihood solutions through skilling them and helping them utilize their skill to generate sustained market value*

### Projects under the scope of WE

- **Women Health & Safety**
- **Women Education & Counseling**
- **Women Rehabilitation**
- **Health & Social Risk Awareness**
- **Women-care Hotline**
- **Women Training & Employment**
- **Women Self-Employment**
- **Women Self-Help Groups' Support**

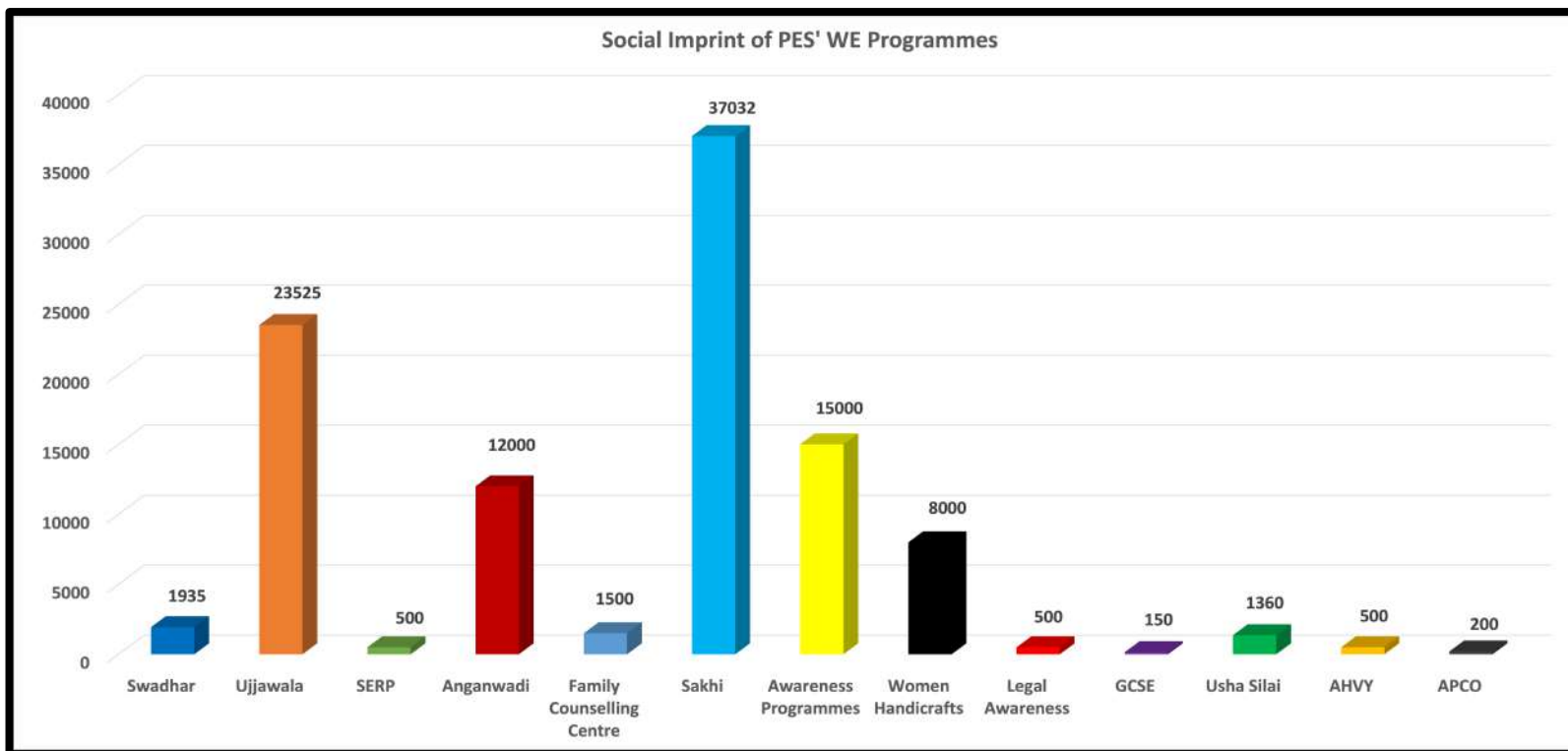
# Social Imprint of PES' WE



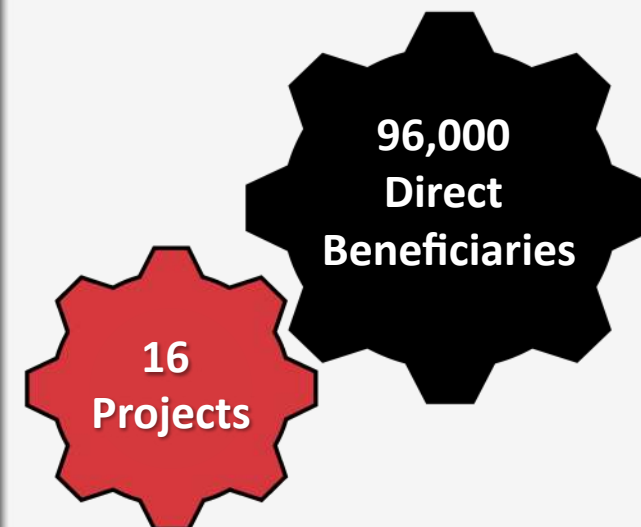
WE



WE



## Cumulative Imprint of PES' WE



Work towards building platforms of education, engagement and empowerment for women and girls to enhance their living conditions and provide them with equal opportunities of food, shelter, healthcare, education and livelihood

# Flagship Projects

WE



## WE Projects & Programmes

### SAKHI – One Stop Centre (OSC)

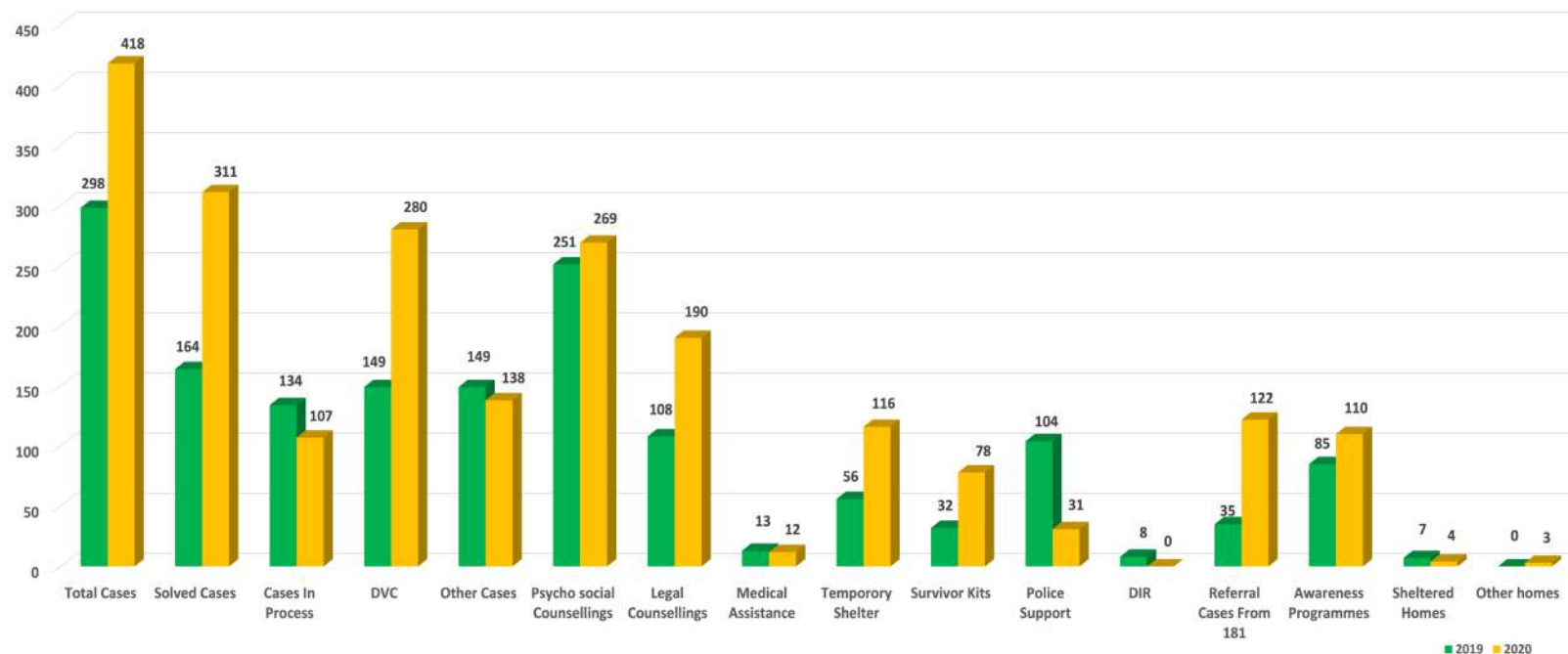
#### DETAILS

Central Government Sponsored Hotline  
Service Centre  
Ministry of Women & Child Development

Since 2019  
Jagityal, Telangana

*Emergency Rescue and Response, Medical Assistance, FIR/NCR/DIR, lodging Assistance, Psycho-social Counseling, Legal Aid, Shelter*

Sakhi Activity Report 2019 - 2020



Create platforms to provide sanctuary for security, care and rehabilitation to women and girl victims of trafficking, domestic violence, destitution and other social stigmas



# Flagship Projects

WE



## WE Projects & Programmes

### SAKHI – One Stop Centre (OSC)

#### DETAILS

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Service Centre  
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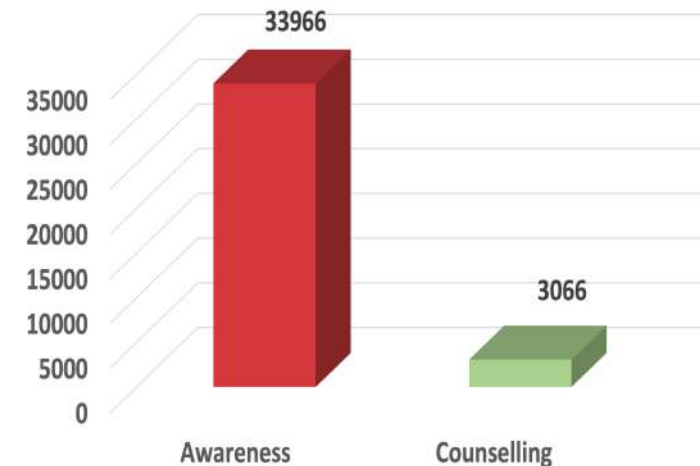
Since 2019  
Jagityal, Telangana

Emergency Rescue and Response, Medical Assistance, FIR/NCR/DIR, lodging Assistance, Psycho-social Counseling, Legal Aid, Shelter

#### Sakhi Awareness Activities



#### Sakhi Beneficiaries



#### FOOTPRINT & IMPRINT

34,000 - Awareness; 3066 – Counseling; 716 Cases  
Urban & Rural Areas of Jagityal Districts



Create platforms to provide sanctuary for security, care and rehabilitation to women and girl victims of trafficking, domestic violence, destitution and other social stigmas



# Flagship Projects

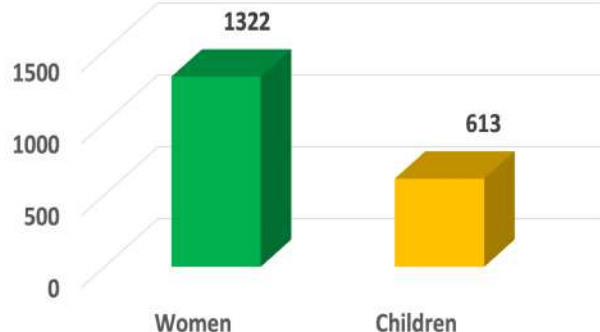
WE



## WE Projects & Programmes

### Swadhaar – Rehabilitation of Destitute Women

Swadhaar Beneficiaries



#### DETAILS

Central Government Sponsored Rehabilitation  
Ministry of Women & Child Development

Since 2004  
Karimnagar

*Destitute, Victims of Trafficking, Domestic Violence, Social Stigma*

#### DETAILS

Mayukha Institute of Technological Skills (MITS)  
Division of Prakriti Environment Society  
Various Govt Vocational programmes

Karimnagar & Hyderabad

*Beautician, Tailoring, Fashion Designing, Handicrafts, IT & ITES*

### Vocation Training Centers For Women

Vocational Training Beneficiaries



**IMPRINT & FOOTPRINT**  
**1322 Women; 613 Children**  
Urban & Rural Areas of  
Karimnagar Districts

**FOOTPRINT**  
**17,000 Women, 70% placement**  
Urban & Rural Areas of  
Karimnagar & Rangareddy  
Districts

One of Prakriti's Flagship projects in Women Empowerment. Prakriti has been running various training centers for women with the intention of making them self-reliant by imparting employable skills

Empower women and girls through providing them equal access to education, health care, livelihood options and empowering them through sustained life skill counseling and hand-holding

# Flagship Projects

WE



## WE Projects & Programmes



Anganwadi	Self Help Groups	Handicrafts	Family Counseling
<p><b>Coverage of Anganwadi Workers in District</b></p> <p>10% 90%</p> <p>■ Covered ■ Not Covered</p>	<p><b>Beneficiaries of SHG Activities</b></p> <p>6000 410</p> <p>SHGs Beneficiaries</p>	<p><b>Beneficiaries of Women Handicrafts Programmes</b></p> <p>8000 420</p> <p>Exhibitions Beneficiaries</p>	<p><b>Performance of Family Counseling Programme</b></p> <p>10% 90%</p> <p>■ Successful Cases ■ Unresolved Cases</p>
<p>Ministry of Women and Child Development 10 years TOT Programmes <i>Childcare, Pre-natal care and Infant care</i></p>	<p>Public Private Partnership Models 20 years Training &amp; Livelihood Management <i>Training, Administration, Marketing, Logistics</i></p>	<p>Public Private Partnership Models 10 years Showcasing &amp; Selling <i>Pottery, Painting, Fashion Designing</i></p>	<p>Urban Health Centers 10 years Medical Care &amp; Counselling Centers <i>Domestic Violence, Feoticide, Social Stigma</i></p>
<p><b>IMPRINT &amp; FOOTPRINT</b> <b>90% of Anganwadi Workers</b> Urban &amp; Rural Areas of Karimnagar &amp; Rangareddy Districts</p>	<p><b>IMPRINT &amp; FOOTPRINT</b> <b>6000 Women, 410 SHGs</b> Urban &amp; Rural Areas of Karimnagar &amp; Rangareddy Districts</p>	<p><b>IMPRINT &amp; FOOTPRINT</b> <b>8000 women, 420 Exhibitions</b> Urban &amp; Rural Areas of Karimnagar &amp; Rangareddy Districts</p>	<p><b>IMPRINT &amp; FOOTPRINT</b> <b>450 Cases (90% success)</b> Urban &amp; Rural Areas of Karimnagar &amp; Rangareddy Districts</p>

Enable and coordinate participation of women in projects that provide sustainable livelihood solutions through skilling them and helping them utilize their skill to generate sustained market value

# Project Associations

WE



WE

## Coverage of UN's SDGs



- Ministry of Women & Child Development (MWCD)
- Ministry of Textiles (MOT), New Delhi
- National Bank for Agricultural & Rural Development (NABARD)
- Department of Women, Child, Disabled & Senior Citizens (WCD&SC), Telangana
- Central Social Welfare Board (CSWB)
- National Council for Training (NCTV)

## Schemes Implemented

- Swadhar Greh Scheme
- One Stop Centre (OSC) Scheme
- Integrated Child Development Scheme (ICDS)
- Ujjwala – Anti-Trafficking Programme
- Family Counseling Centers
- Ambedkar Hastshilp Vikas Yojana (AHVY)





# Gallery of Activities

WE



WE



Anganwadi



Sakhi



Swadhaar



Vocational Training









# Education, Employment & Empowerment

## PES' Sustainable Development Mission

EEE



### Coverage of UN's SDGs

4 QUALITY EDUCATION



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



WE



Empowering Women

EEE



Education,  
Employment &  
Empowerment

NHES



Nurturing an Equal &  
Healthy Society

CCC



Combating Climate  
Change

SD



Sustainable  
Development

## Scope of "EEE"

# Education, Employment & Empowerment

EEE



### Coverage of UN's SDGs

### What "EEE" means to PES

### Services under the scope of EEE

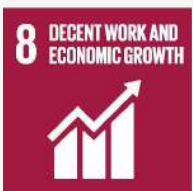
*Work towards building platforms and infrastructure of design, delivery, and assessment of education, skill training and vocational education systems to bridge the gaps between the supply and demand for qualitative manpower*

*Partner with industry to build sector-specific training platforms that can target sector-specific skill development and create a cycle of industry-institute-interface*

*Facilitate and develop avenues for equitable education and encouraging self-employment through creating linkages between the resource, market and the funding sources*

*To relentlessly strive to build a more educated, aware, responsible and responsive society by inspiring conscientiousness into communities through disseminating knowledge to every segment of the society*

- **Skill Development & Placement**
- **Vocational Training Programmes**
- **Placement & Self-Employment**
- **Social Awareness Campaigns**
- **General Awareness Programmes**
- **Specialty Trainings**
- **Sustainable Development Programmes**

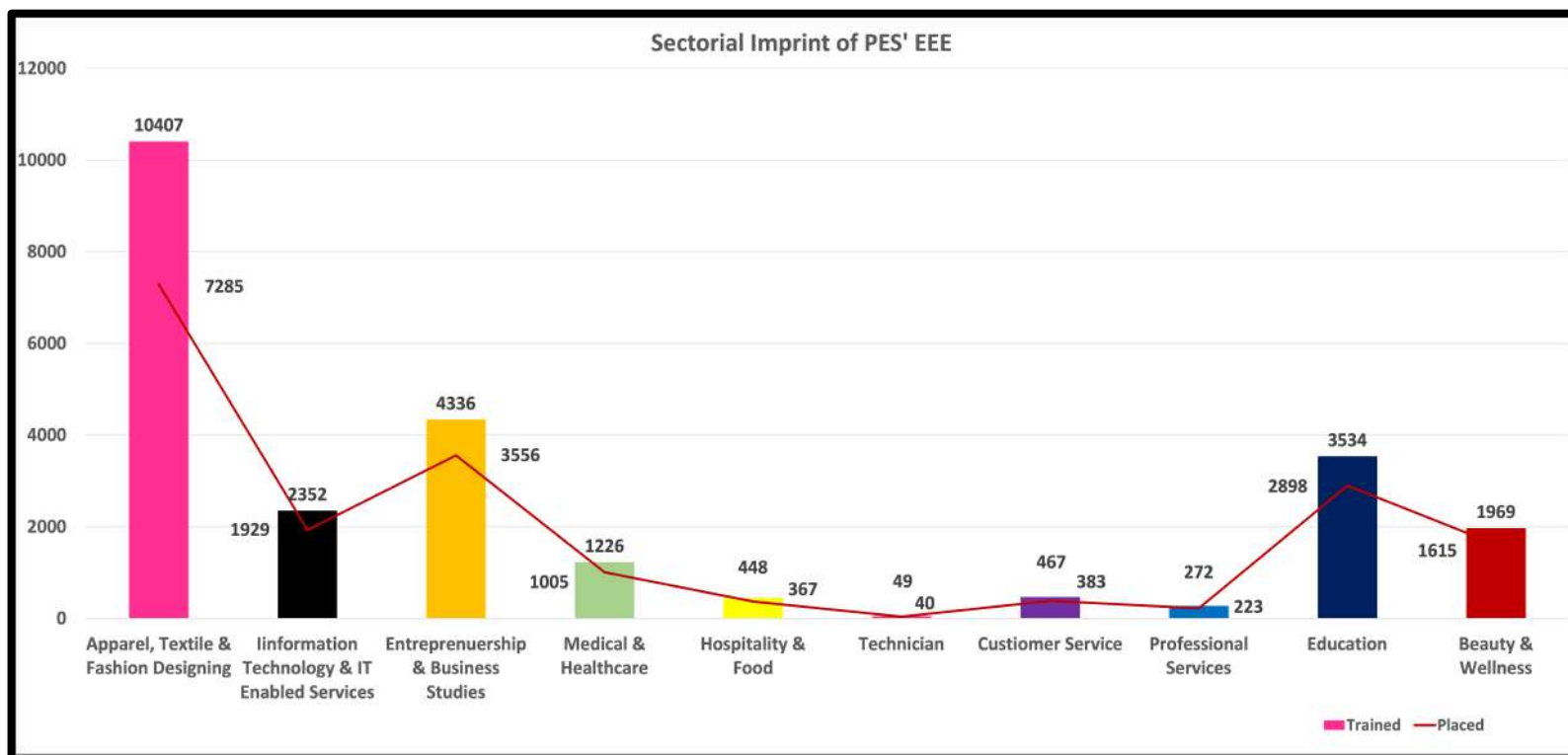


# Social imprint of PES' EEE



EEE

EEE



## Cumulative Imprint of PES' EEE



Work towards building platforms and infrastructure of design, delivery, and assessment of education, skill training and vocational education systems to bridge the gaps between the supply and demand for qualitative manpower



# Experience Curve



EEE

## EEE Projects & Programmes



### Mayukha Institute of Technological Skills (MITS)

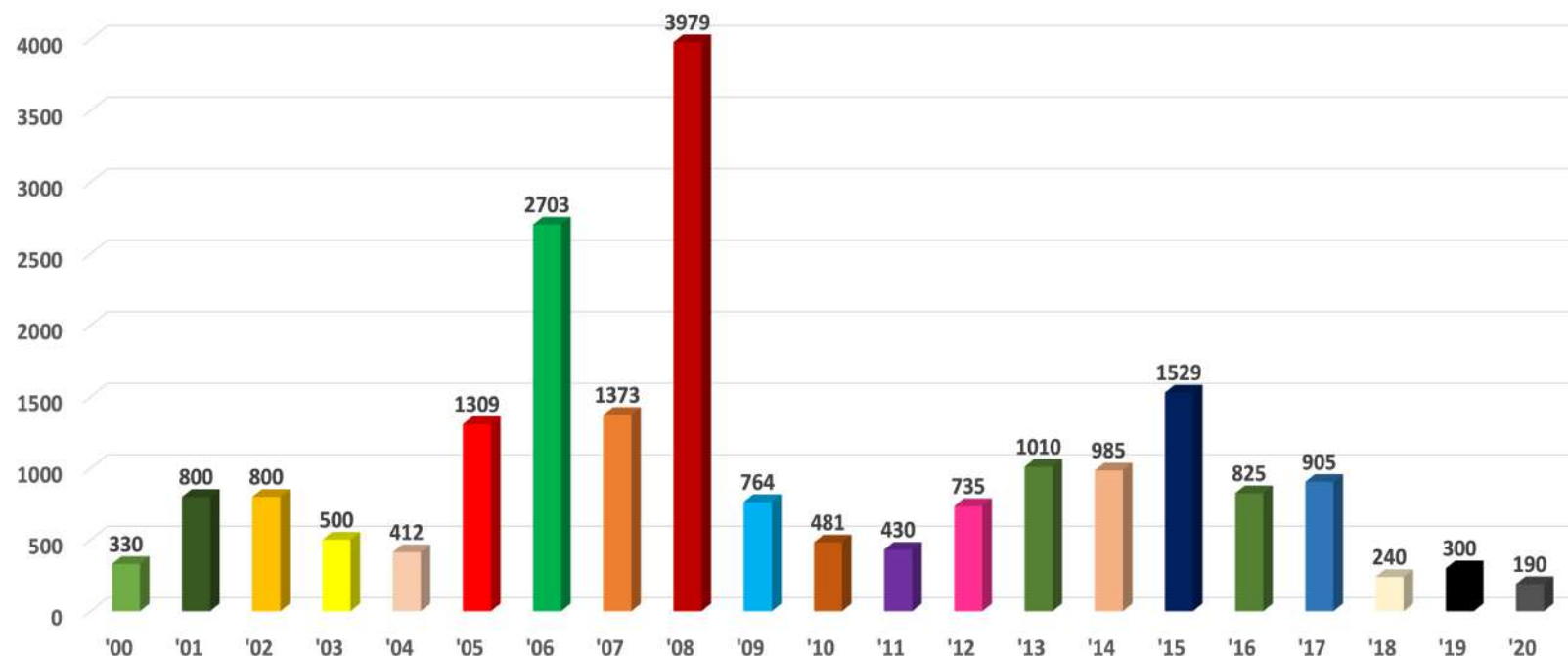
#### DETAILS

**Training Institute of PES**  
Varied training programmes in various schemes

Since 2019  
Hyderabad & Karimnagar

*PPTC; Beautician, Tailoring, Fashion Designing, Driving, DTP, Security, Hotel Management, Housekeeping, Mobile Technician, Electrician and so on*

Annual Activity Report of PES' EEE 2000 - 2020



## Course-wise Details

# EEE Projects & Programmes

EEE



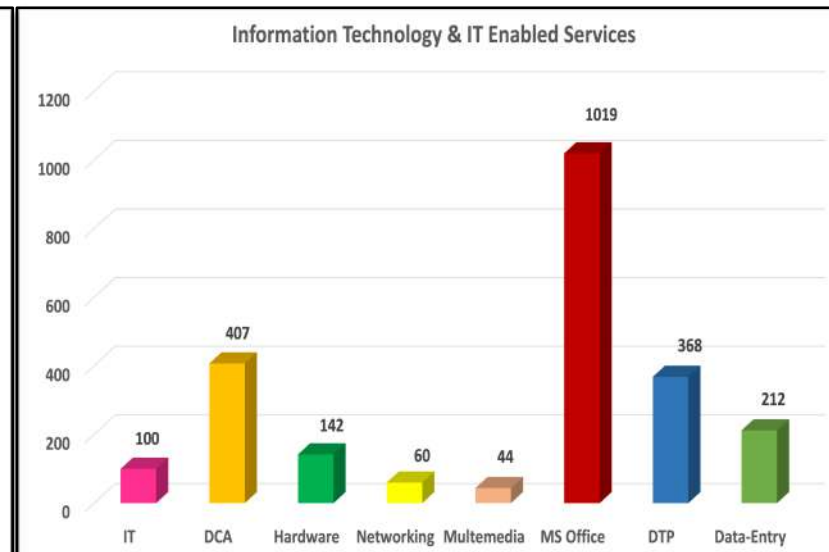
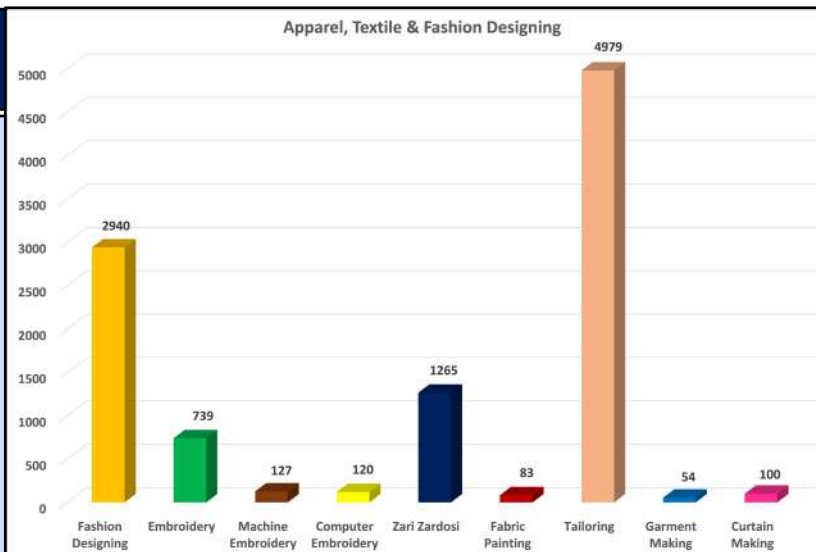
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**FOOTPRINT & IMPRINT**  
40 course; 25000 Beneficiaries  
Hyderabad, Karimnagar, Jagityal, Husnabad, Siddipet



Facilitate and develop avenues for equitable education and encouraging self-employment through creating linkages between the resource, market and the funding sources

## Course-wise Details

# EEE Projects & Programmes

EEE



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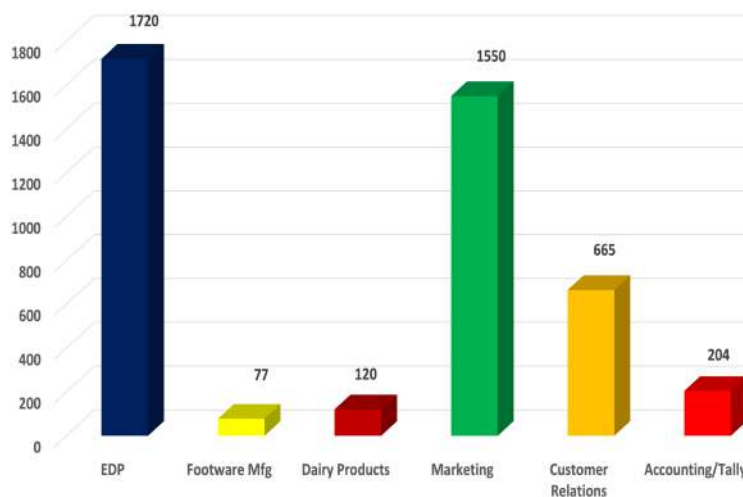
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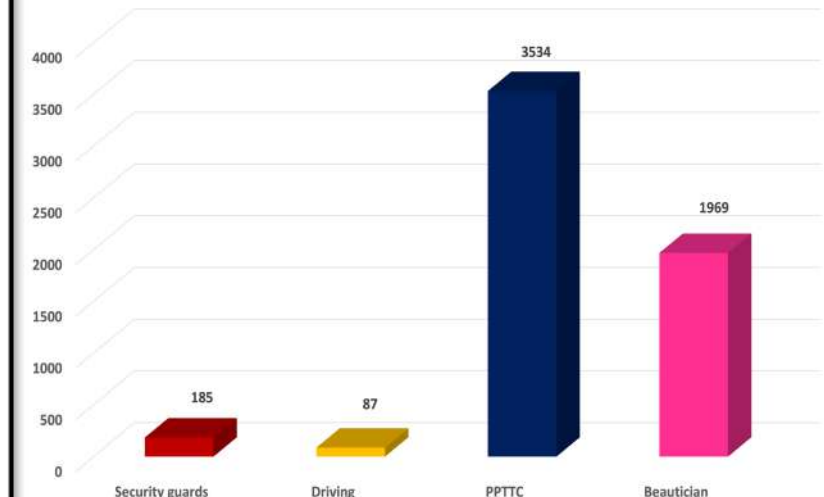
Since 2019  
Hyderabad & Karimnagar

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#### Entrepreneurship & Business Management



#### Beauty & Wellness, Education & Professional Services



**FOOTPRINT & IMPRINT**  
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Hyderabad, Karimnagar,  
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## Course-wise Details

# EEE Projects & Programmes

EEE



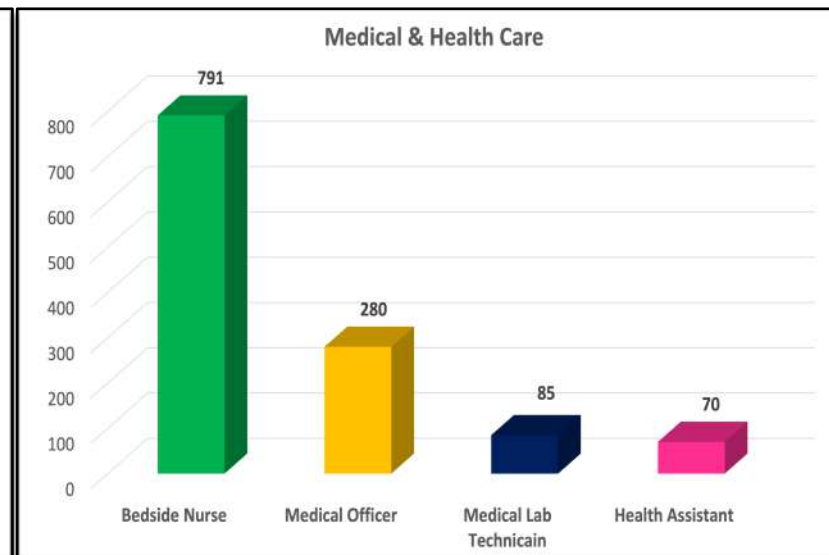
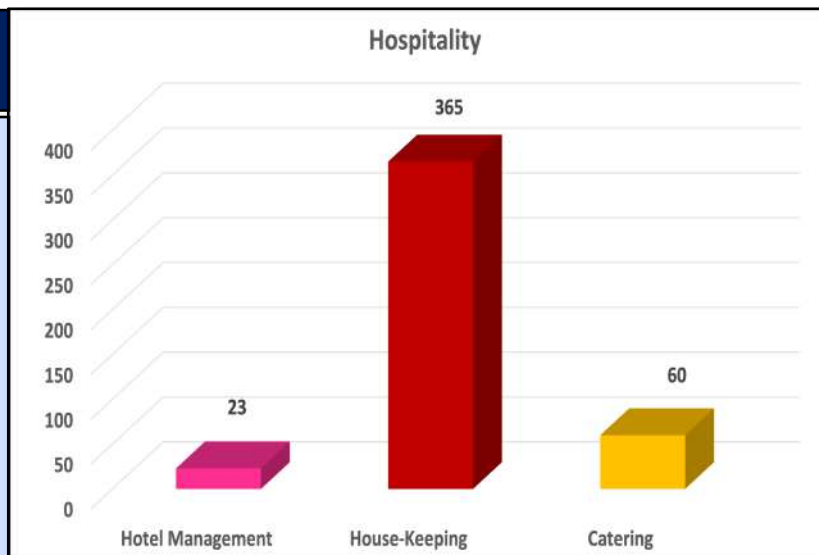
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## Course-wise Details

# EEE Projects & Programmes

EEE



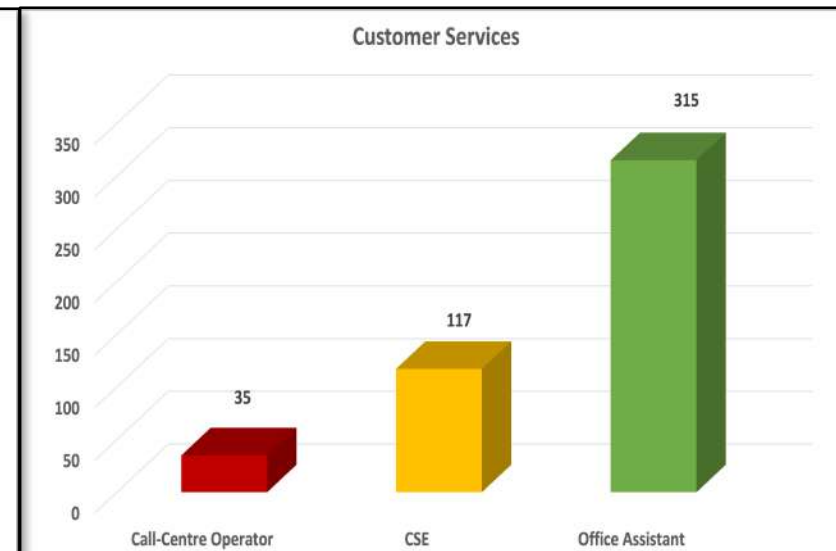
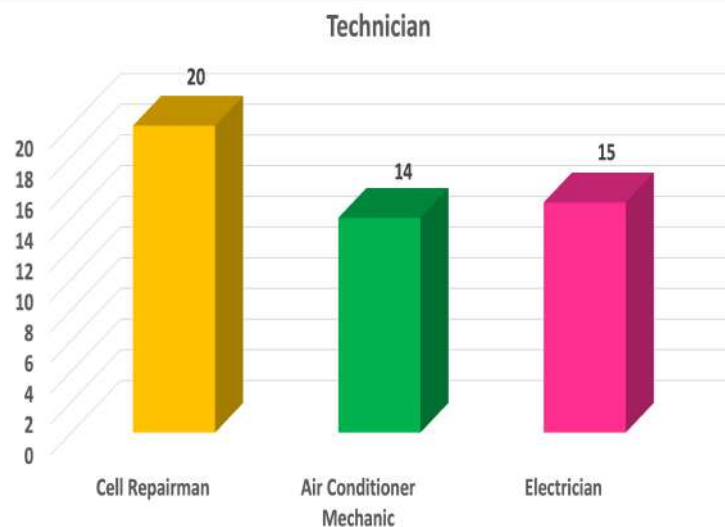
### Mayukha Institute of Technological Skills (MITS)

#### DETAILS

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Varied training programmes in various schemes

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40 course; 25000 Beneficiaries  
Hyderabad, Karimnagar, Jagityal, Husnabad, Siddipet



Facilitate and develop avenues for equitable education and encouraging self-employment through creating linkages between the resource, market and the funding sources

# Project Associations



EEE

## Schemes Implemented

- Entrepreneurship Development Programme (EDP)
- Rajiv Yuva Kiranalu (RYK)
- Indira Kranti Patham (IKP)
- Rajiv Udyog Shree (RUG)

- National Institute of Micro, Small and Medium Enterprises (NIMSME)
- Society for Employment Promotion & Training in Twin Cities (SETWIN)
- Mission for Elimination of Poverty in Municipal Areas (MEPMA)
- District Rural Development Authority (DRDA)
- Greater Hyderabad Municipal Corporation (GHMC)
- Andhra Pradesh State Skill Development Corporation (APSSDC)
- SC Corporation, Telangana
- Prime Minister Rojgar Yojana (PMRY)
- Society for Elimination of Rural Poverty (SERP)
- National Thermal Power Corporation (NTPC)



EEE

Coverage of UN's SDGs

4 QUALITY EDUCATION



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



25



# Gallery of Experience



EEE

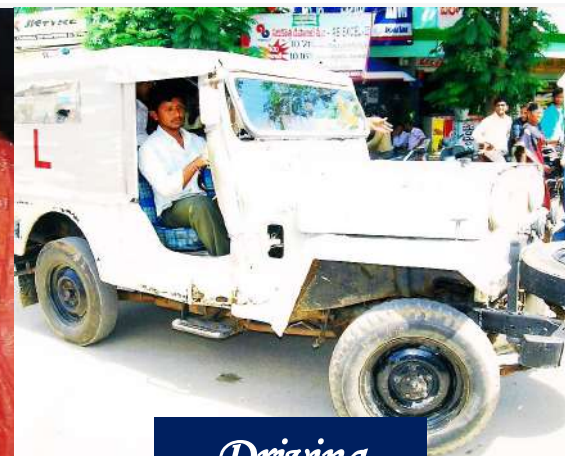
EEE



*IT & ITES*



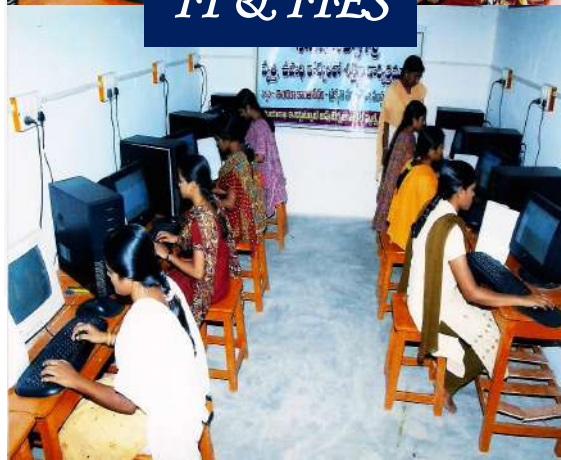
*Apparel*



*Driving*



*Certificates*





# Nurturing an Equal & Healthy Society

## PES' Sustainable Development Mission

NEHS



### Coverage of UN's SDGs

3 GOOD HEALTH AND WELL-BEING



10 REDUCED INEQUALITIES



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



WE



Empowering Women

EEE



Education, Employment & Empowerment

NHES



Nurturing an Equal & Healthy Society

CCC



Combating Climate Change

SD



Sustainable Development

## Scope of "NEHS"

# Nurturing an Equal & Healthy Society

NEHS



### Coverage of UN's SDGs

### What "NEHS" means to PES

*Work towards building community-based platforms of healthcare, cleanliness, harmony and peace to help eliminate or reduce inequality, discord and overall disharmony within the community*

*To build awareness against social perils that arise due to racial/social discriminatory practices, prejudice towards segments of society thus paving paths to more open and progressive thinking within the members of the society*

*To give voice to victims of anti-social elements and their practices that lead to criminalization, exploitation or destitution and help provide them with necessary care and rehabilitate them*

*To help build avenues that enable all segments of the society access to essential living facilities such as water, medicine, education, justice and fair treatment*

### Services under the scope of NEHS

- **Urban Health Centers**
- **Deaddiction Centers**
- **Medical Camps**
- **Childcare Hotline Services**
- **Swachh Bharat Activities**
- **Medical Health Awareness**
- **Community Based Development**
- **Destitution, Anti-social awareness**

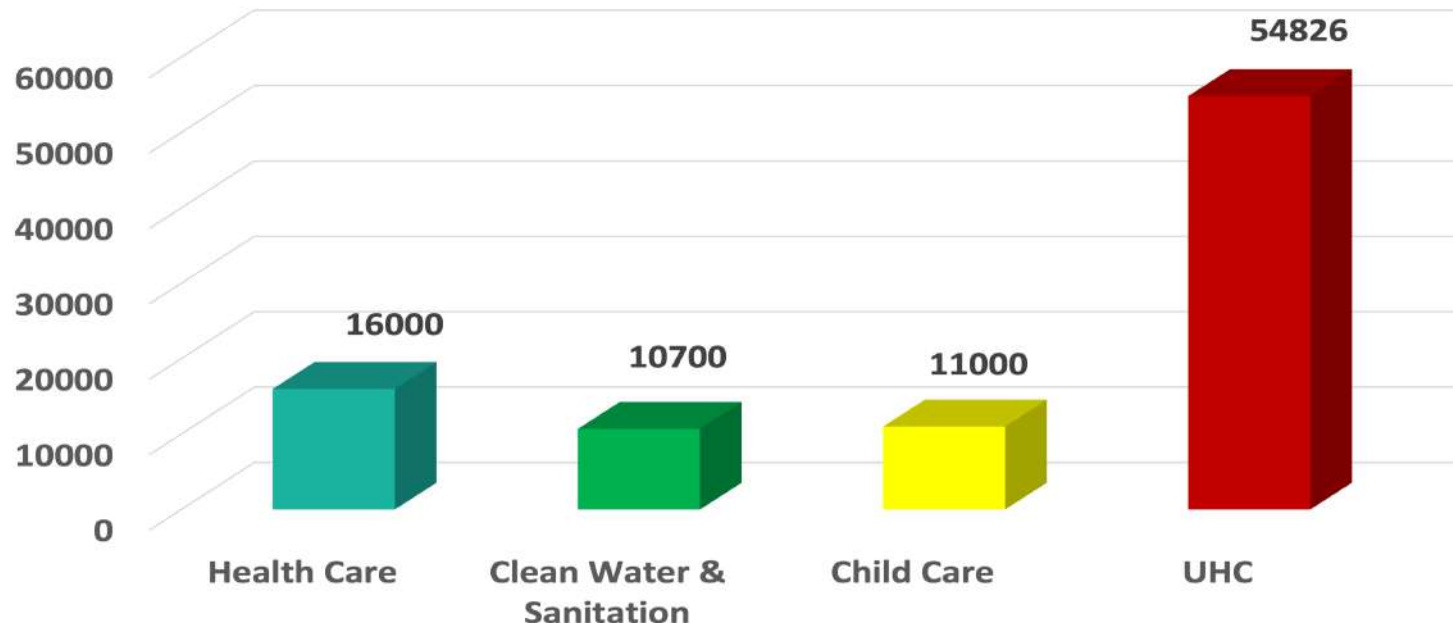
# Social Imprint of PES' NHES

NEHS

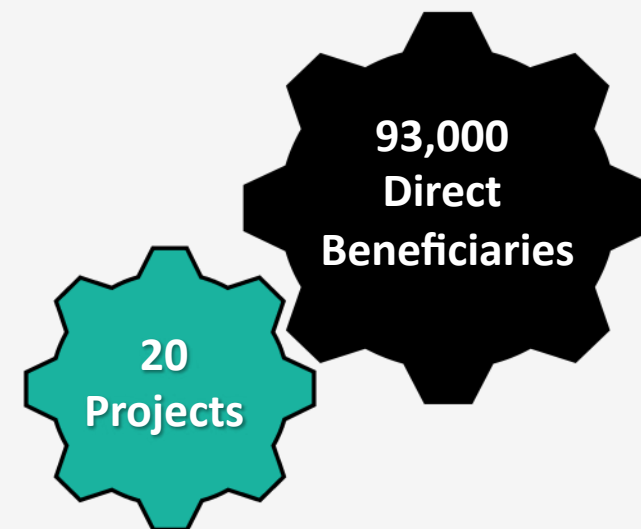
NEHS



Social Imprint of PES' NEHS Programmes



Cumulative Imprint of PES' NEHS



Work towards building community-based platforms of healthcare, cleanliness, harmony and peace to help eliminate or reduce inequality, discord and overall disharmony within the community





# NEHS Projects & Programmes

## Flagship Projects

NEHS



### Childline 1098

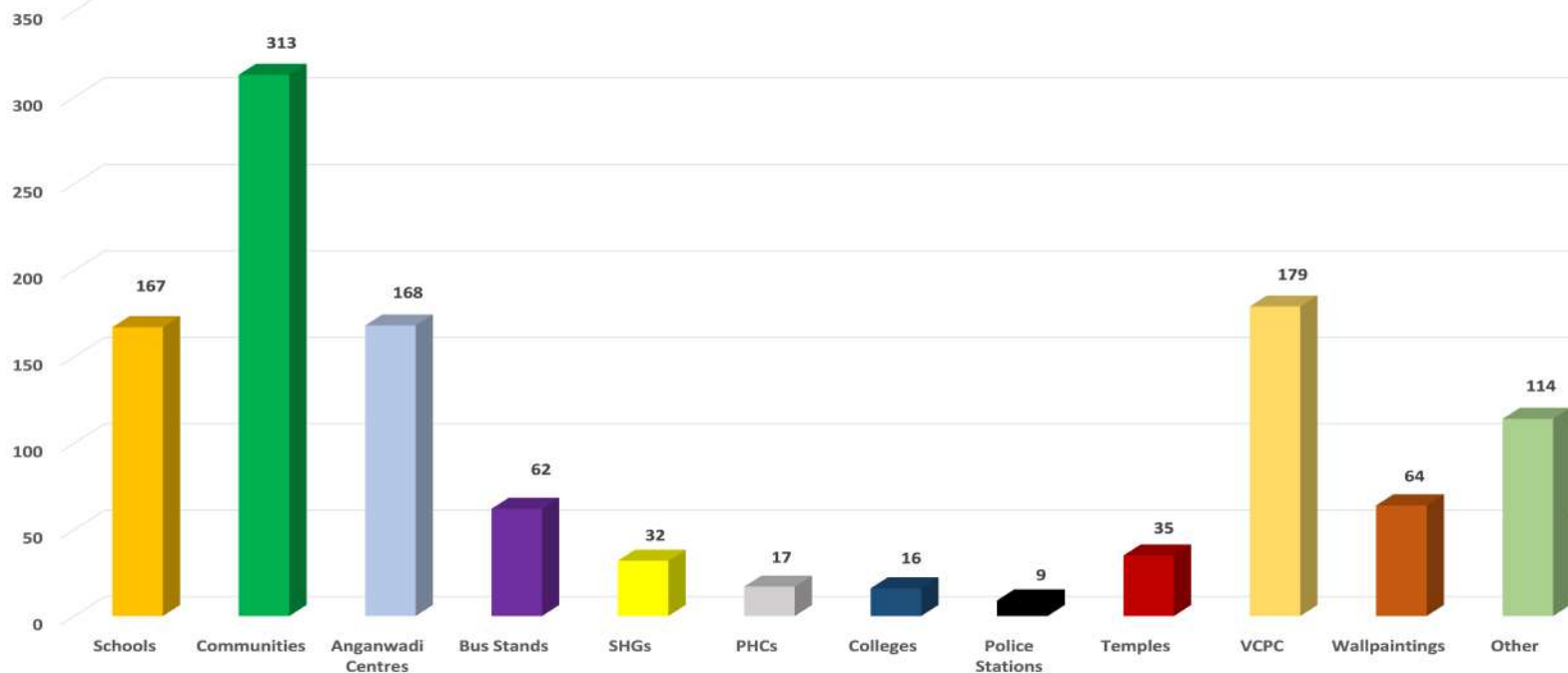
#### DETAILS

**Childline India Foundation**  
**Ministry of Women and Child Development**

**Since 2019**  
**Jagityal**

*Aid and assistance, Rescue, Intervention,  
Rehabilitation and follow-up*

Outreach Programmes of Childline 2019 - 2021



To build awareness against social perils that arise due to racial/social discriminatory practices, prejudice towards segments of society thus paving paths to more open and progressive thinking within the members of the society



# NEHS Projects & Programmes

## Flagship Projects

NEHS



### Childline 1098

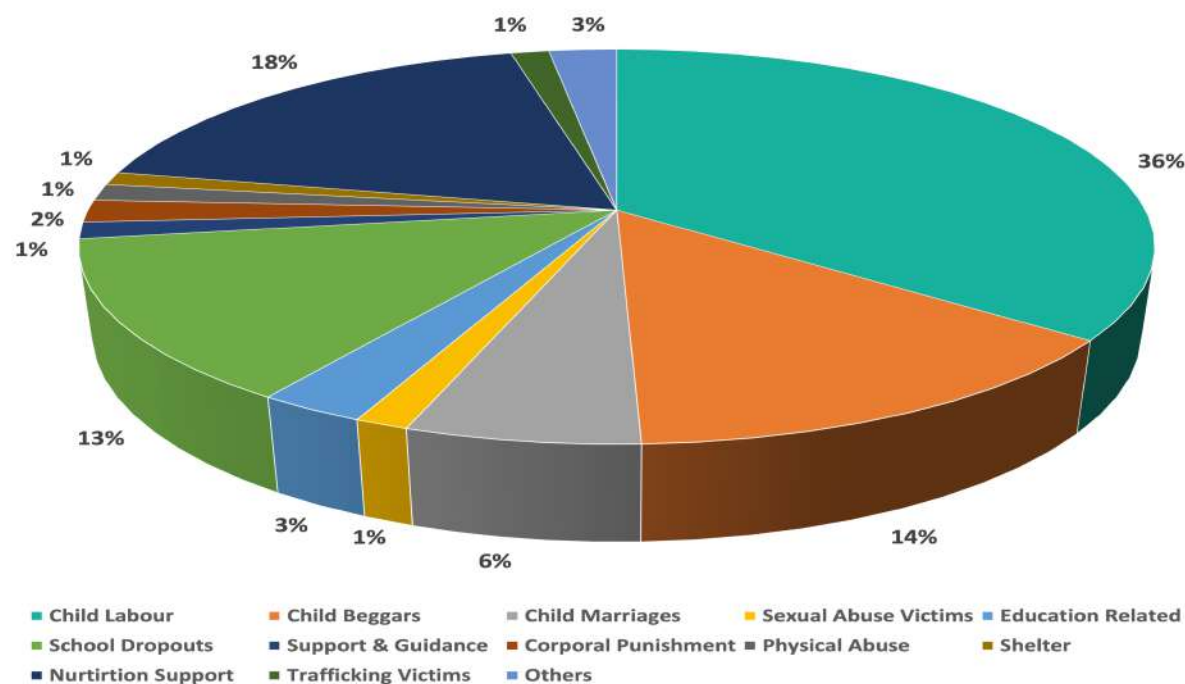
#### DETAILS

**Childline India Foundation**  
**Ministry of Women and Child Development**

**Since 2019**  
**Jagityal**

*Aid and assistance, Rescue, Intervention,  
Rehabilitation and follow-up*

Composition of Cases in Childline



To build awareness against social perils that arise due to racial/social discriminatory practices, prejudice towards segments of society thus paving paths to more open and progressive thinking within the members of the society



## Flagship Projects

NEHS



# NEHS Projects & Programmes



### Childline 1098

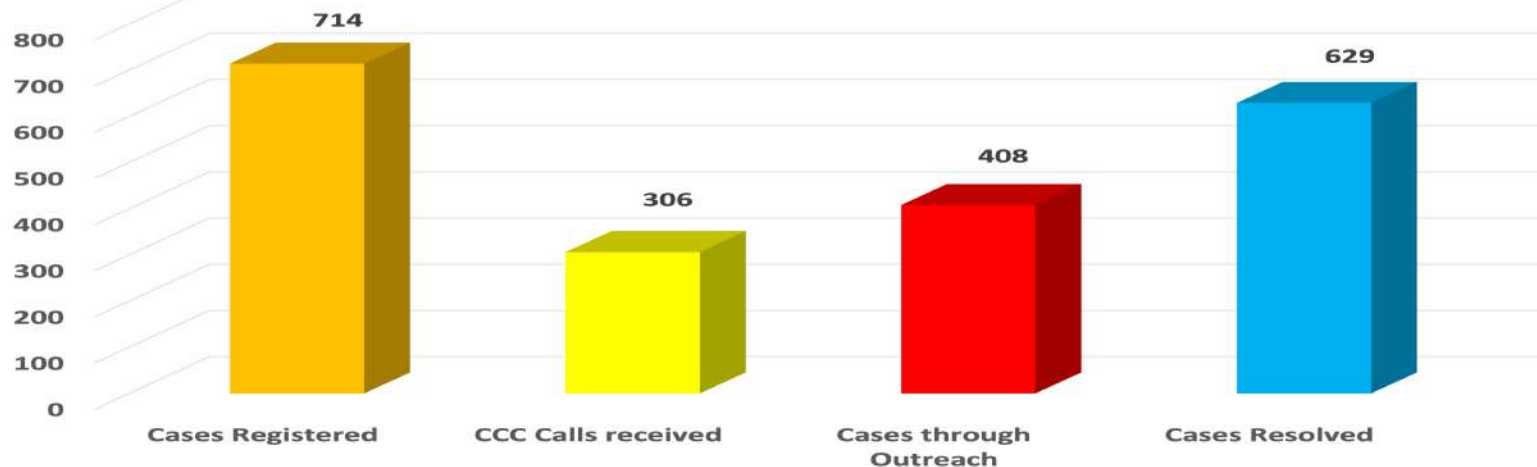
#### DETAILS

Childline India Foundation  
Ministry of Women and Child Development

Since 2019  
Jagityal

*Aid and assistance, Rescue, Intervention,  
Rehabilitation and follow-up*

### Childline Activity Report 2019 - 2021



#### FOOTPRINT & IMPRINT

714 registered; 629 resolved  
Urban & Rural Areas of Jagityal  
Districts



To build awareness against social perils that arise due to racial/social discriminatory practices, prejudice towards segments of society thus paving paths to more open and progressive thinking within the members of the society





## Flagship Projects

NEHS



# NEHS Projects & Programmes



### Deaddiction Centre

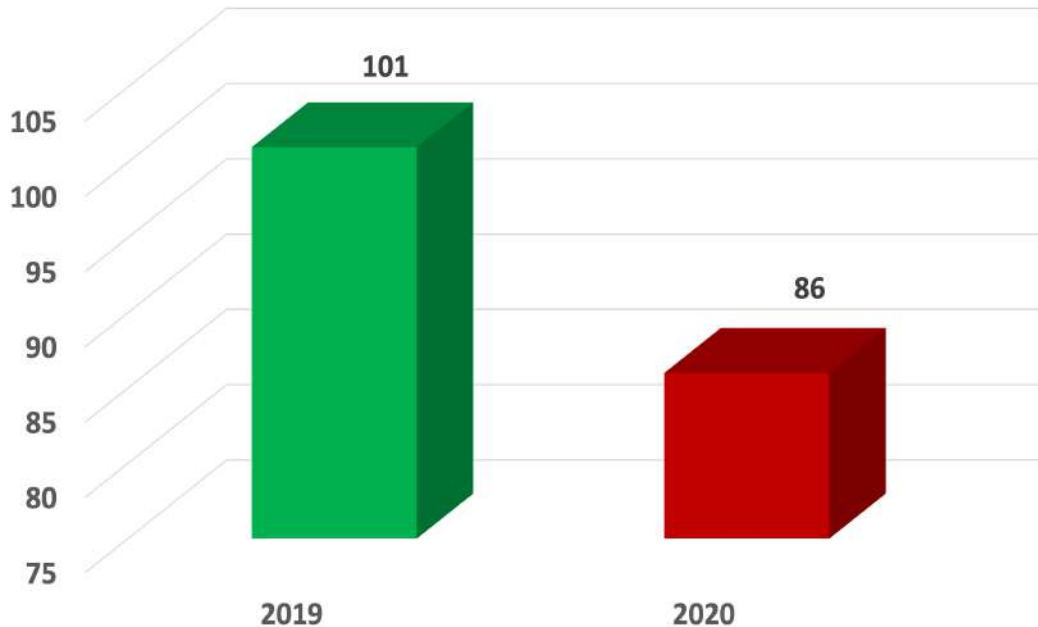
#### DETAILS

Ministry of Social Justice and Empowerment  
National Action Plan for Drug Demand Reduction  
Tied up with Sri Venkateshwara Hospital

Since 2019 (2011 – self funded)

*Drug & substance abuse, alcohol addiction,  
counseling & rehabilitation*

### Beneficiaries of Deaddtiction Centre



**IMPRINT & FOOTPRINT**  
**187 addicts rehabilitated**  
Urban & Rural Areas of  
Karimnagar Districts



To give voice to victims of anti-social elements and their practices that lead to criminalization, exploitation or destitution and help provide them with necessary care and rehabilitate them

## Other Projects



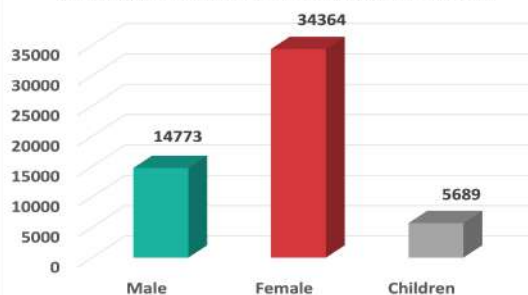
# NEHS Projects & Programmes

NEHS



### Urban Health Centers

Beneficiaries from Urban Health Centres



Urban Health Centers  
10 years

Medical Care & Counselling Centers  
Domestic Violence, Foeticide, Social Stigma

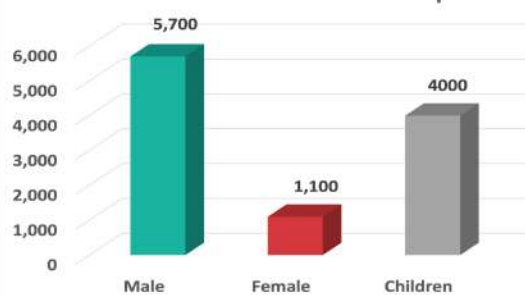
IMPRINT & FOOTPRINT

54,826 beneficiaries

Urban & Rural Areas of Karimnagar & Rangareddy Districts

### Medical Camps

Beneficiaries from Medical Camps



Public Private Partnership Models  
20 years

Medical Camps & Vaccination  
Pulse-polio, Eye, AIDS, Hepatitis-B and so on

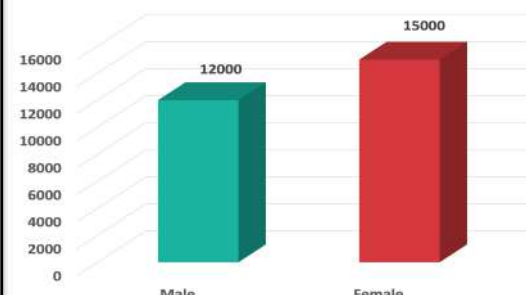
IMPRINT & FOOTPRINT

10,800 Beneficiaries

Urban & Rural Areas of Karimnagar & Rangareddy Districts

### Awareness Programmes

Beneficiaries from Awareness Programmes



Public Private Partnership Models  
20 years

Health, Safety & Hygienic Practices  
Sanitation, Menstrual & Sexual health

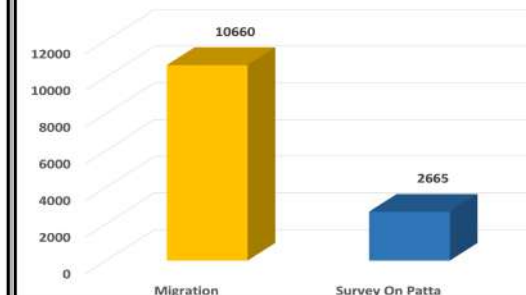
IMPRINT & FOOTPRINT

27,000 beneficiaries

Urban & Rural Areas of Karimnagar & Rangareddy Districts

### Social Outreach

Social Outreach Programmes



Public Private Partnership Models  
5 years

Migration, Outsourcing & Surveys  
Migration, Pattas' survey & outsourcing

IMPRINT & FOOTPRINT

13,000 beneficiaries

Urban & Rural Areas of Karimnagar & Hyderabad

To help build avenues that enable all segments of the society access to essential living facilities such as water, medicine, education, justice and fair treatment



# NEHS

## Project Associations

NEHS



### Coverage of UN's SDGs

3 GOOD HEALTH AND WELL-BEING



10 REDUCED INEQUALITIES



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



- Ministry of Social Justice & Empowerment (MSJE)
- Ministry of Women & Child Development (MWCD)
- District Collector's Offices
- Department of Women, Child, Disabled & Senior Citizens (WCD&SC), Telangana
- Andhra Pradesh State AIDS Control Society (APSACS)
- Central Social Welfare Board (CSWB)
- Telenor (India) Communication Private Limited (Uninor)

### Schemes Implemented

- Scheme for Prevention of Alcoholism & Substance Usage (SPASU)
- Integrated Child Protection Scheme (ICPS)
- National Urban Health Mission (NUHM)
- National Action Plan for Drug Demand Reduction (NAPDR)
- Family Counseling Centers





# Gallery of Experience

NEHS

NEHS



Childline



Deaddiction



Medical Camps



Urban Health Centers





# Combating Climate Change

## PES' Sustainable Development Mission

CCC



### Coverage of UN's SDGs



WE



Empowering Women

EEE



Education, Employment & Empowerment

NHES



Nurturing an Equal & Healthy Society

CCC



Combating Climate Change

SD



Sustainable Development

# Combating Climate Change

## Scope of “CCC”

CCC



**Coverage of UN's SDGs**

6 CLEAN WATER AND SANITATION



13 CLIMATE ACTION



15 LIFE ON LAND



### What “CCC” means to PES

*Work towards building a more educated and conscious society with regards to the individual and community measures to combat climate change and its impacts*

*Educate, and create awareness through stimulating institutional, government and public participation to build climate*

### Services under the scope of CCC

- Watersheds
- Rainwater Harvesting
- Urban & Rural Composting
- Plantation & Afforestation
- Water Preservation
- Soil Health
- Awareness on Climate Change
- Awareness on Environmental Preservation & Protection
- Waste Management



# Social Imprint of PES' CCC

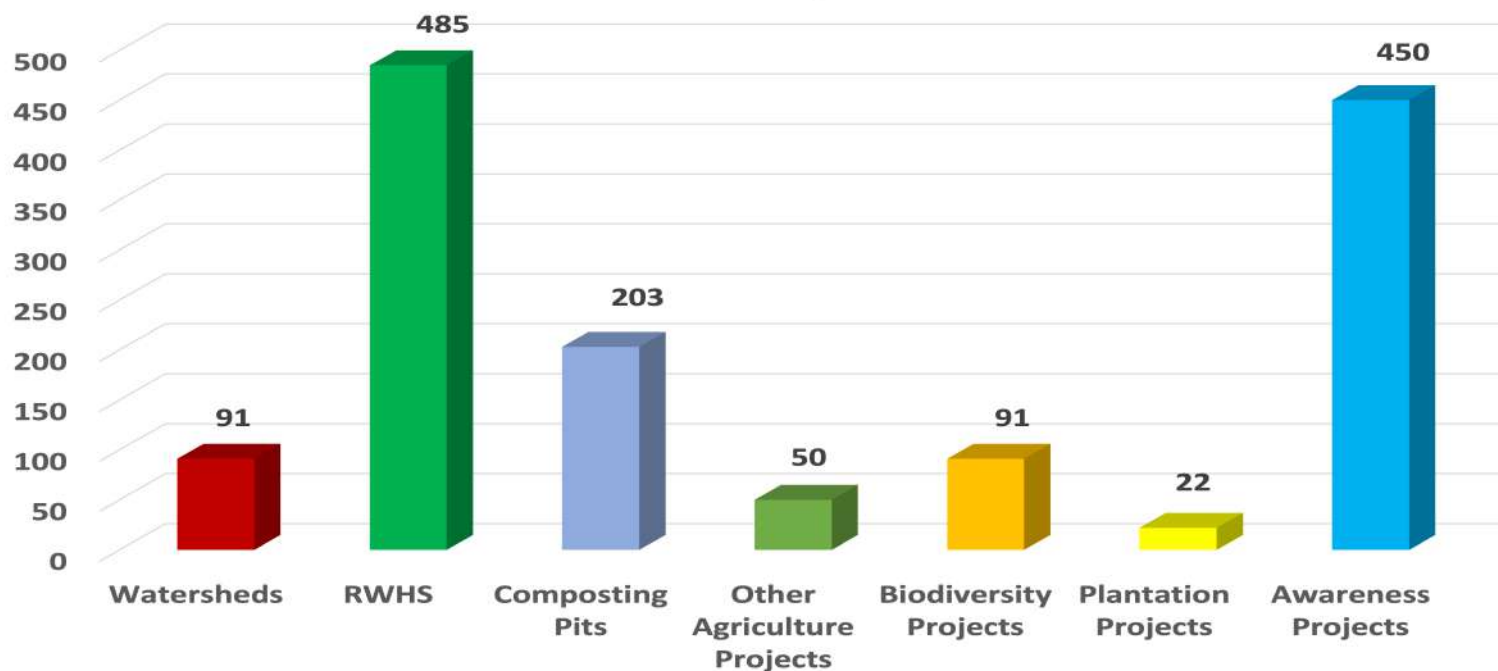


CCC

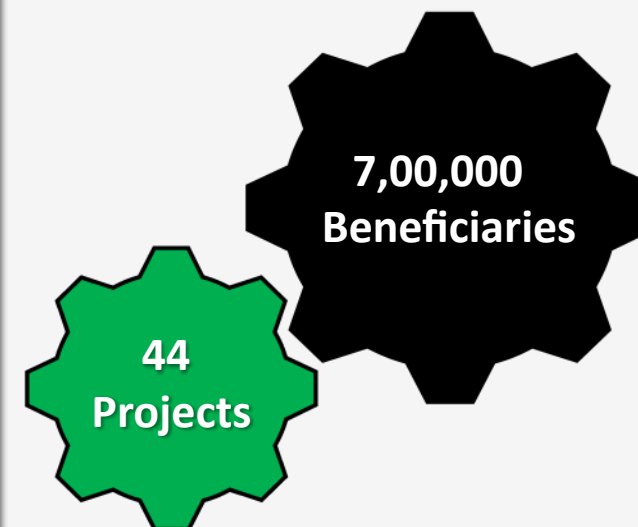
CCC



PES' CCC Programmes



Cumulative Imprint of PES' CCC



Work towards building a more educated and conscious society with regards to the individual and community measures to combat climate change and its impacts

# Social Imprint of PES' CCC

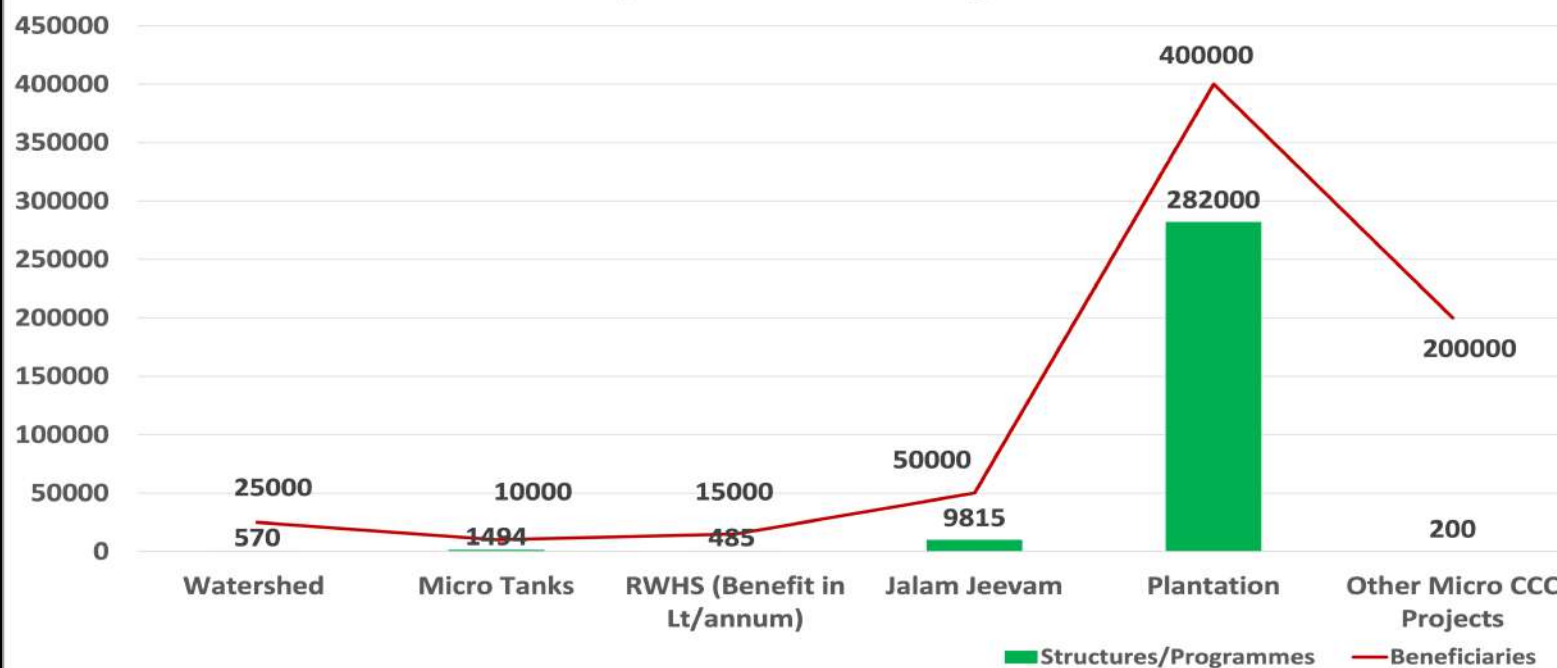


CCC

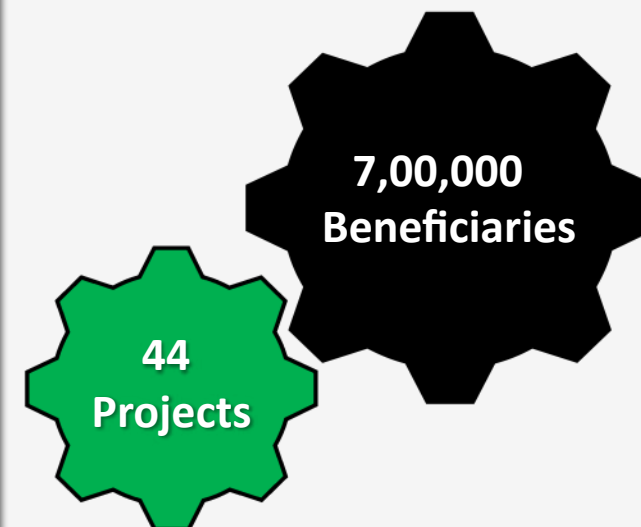
CCC



Social Imprint of PES' CCC Programmes



Cumulative Imprint of PES' CCC



Work towards building a more educated and conscious society with regards to the individual and community measures to combat climate change and its impacts



# Flagship Projects



## CCC Projects & Programmes

CCC



### Watershed

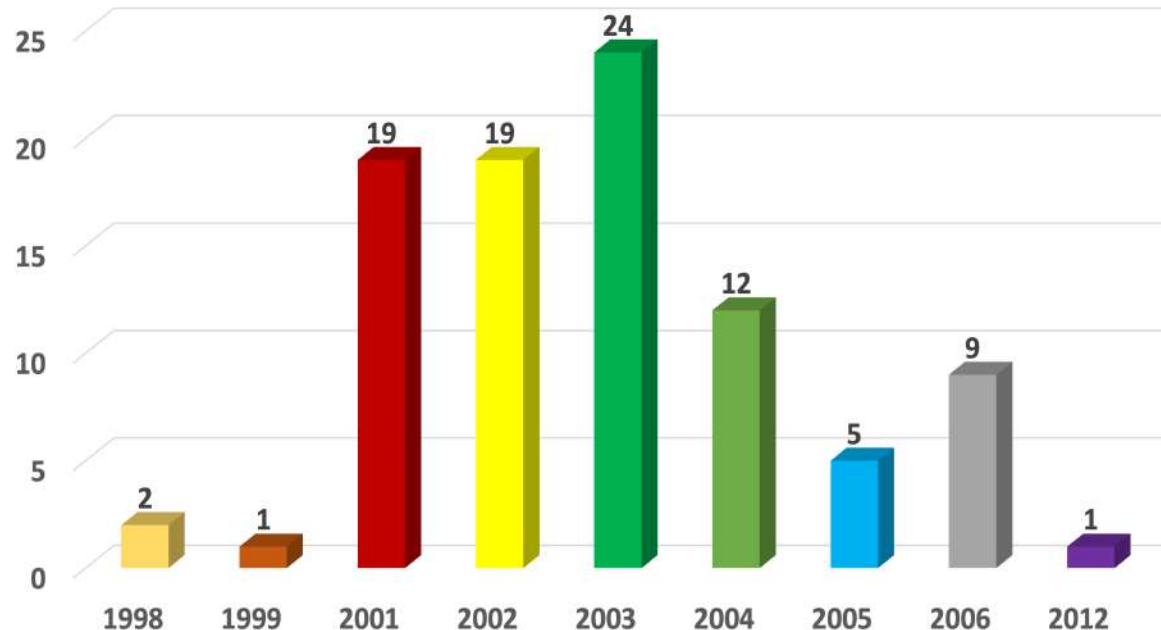
#### DETAILS

National Bank for Agriculture and Rural Development  
District Water Management Agency  
Council for Advancement of People's Action of Rural Technology

Projects sponsored by multiple organisations

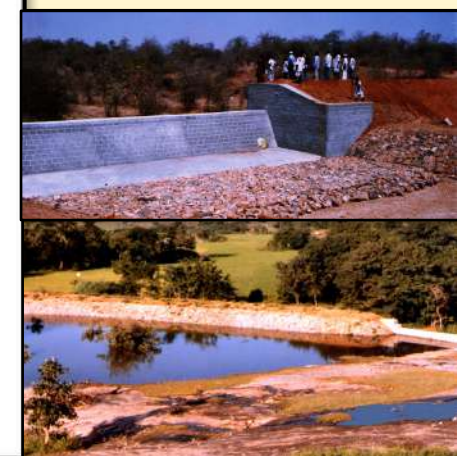
Since 1997

### Activity Report of Watershed Constructions 1998 - 2012



### FOOTPRINT & IMPRINT

91 watersheds, 210 desilted tanks, 200 wells restored, 70 units of drip irrigation set up, awareness in 32 villages  
3 Districts, 7 Mandals, 32 Villages



Educate, and create awareness through stimulating institutional, government and public participation to build climate conscious behaviours and practices

## Flagship Projects



# CCC Projects & Programmes

CCC



### Watershed

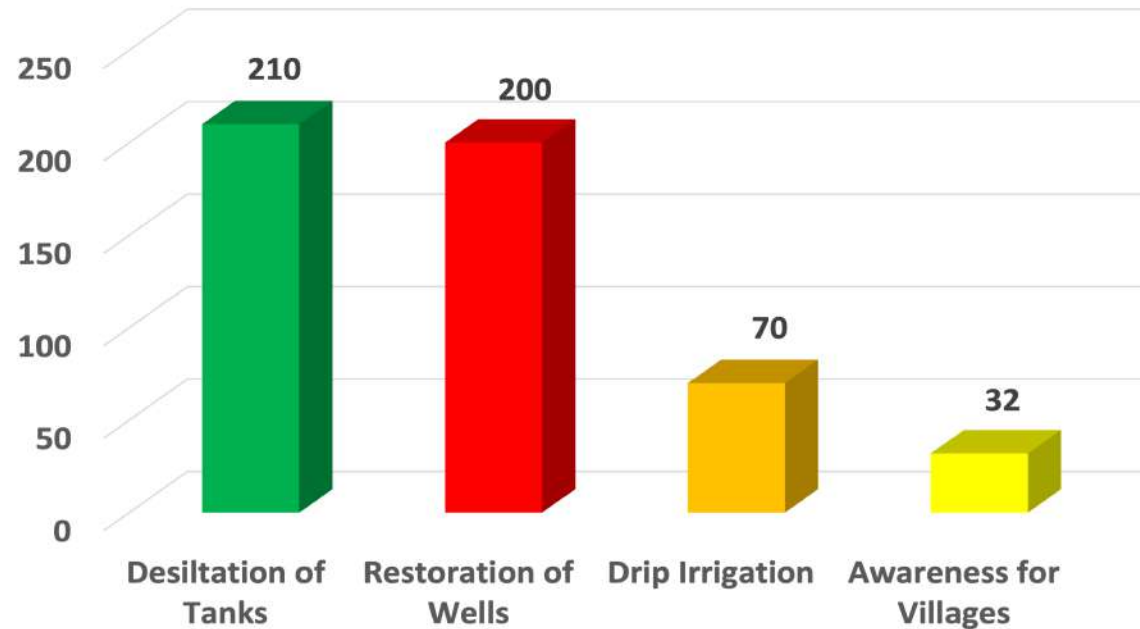
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District Water Management Agency  
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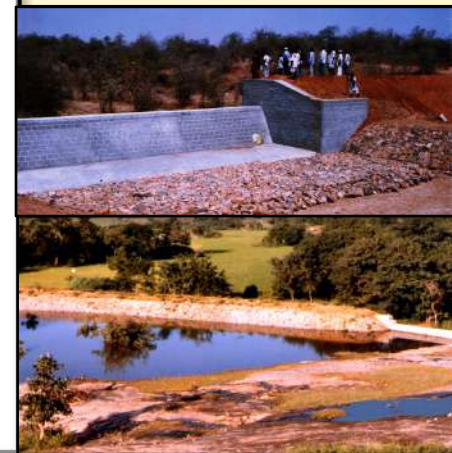
Since 1997

### Associated Activities to Watershed Programmes



### FOOTPRINT & IMPRINT

91 watersheds, 210 desilted tanks, 200 wells restored, 70 units of drip irrigation set up, awareness in 32 villages  
3 Districts, 7 Mandals, 32 Villages



Educate, and create awareness through stimulating institutional, government and public participation to build climate conscious behaviours and practices



# Flagship Projects



## CCC Projects & Programmes

CCC



### Watershed

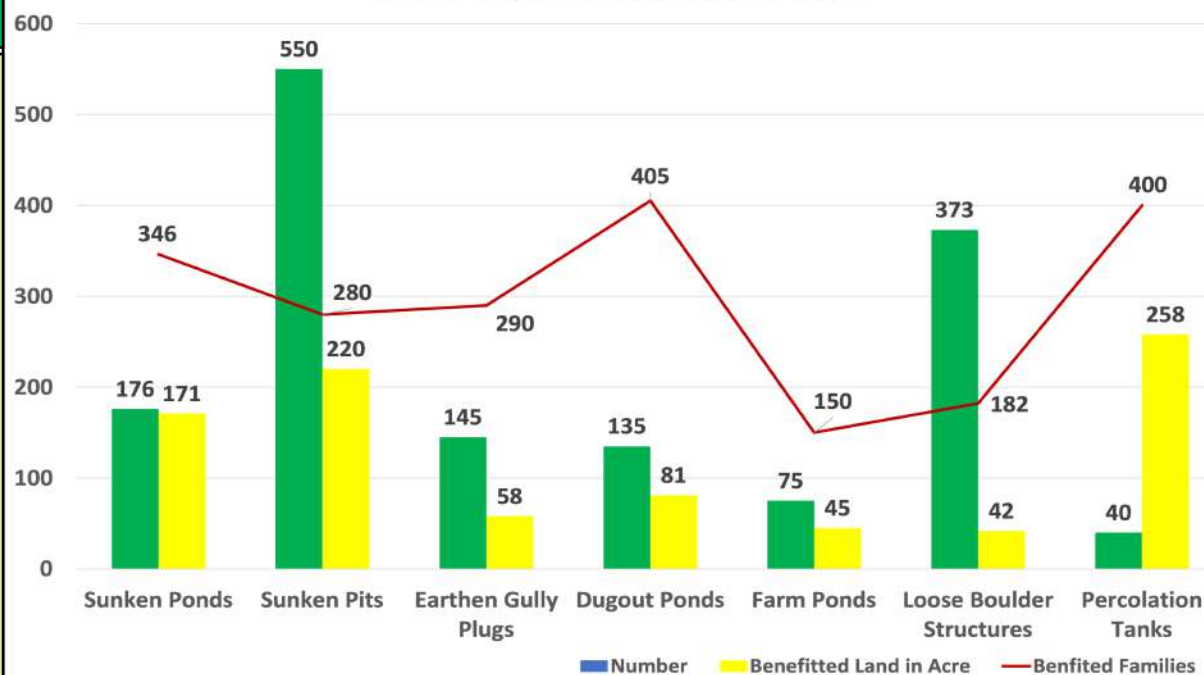
#### DETAILS

#### Micro Water Storage Tanks

District Water Management Agency  
Comprehensive Land Development  
Programme

*Sunken Ponds, Sunken Pits, Earthen Gully  
Plugs, Farm Ponds, Loose Boulder Structures,  
Percolation tanks*

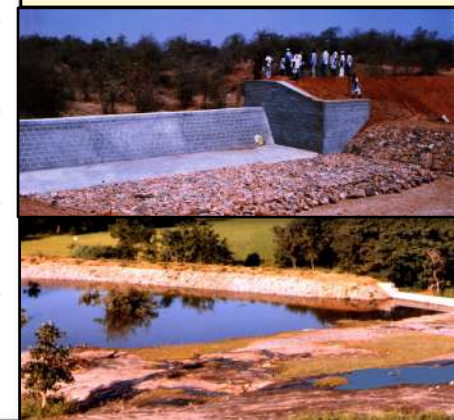
Micro-Water Storage Tanks Details



### FOOTPRINT & IMPRINT

1494 micro storage tanks,  
2880 acres land benefitted,  
2053 families benefitted,  
more than 10,000 direct  
beneficiaries

3 Districts, 7 Mandals, 32  
Villages



Educate, and create awareness through stimulating institutional, government and public participation to build climate conscious behaviours and practices

# Flagship Projects



CCC

## CCC Projects & Programmes



### Watershed

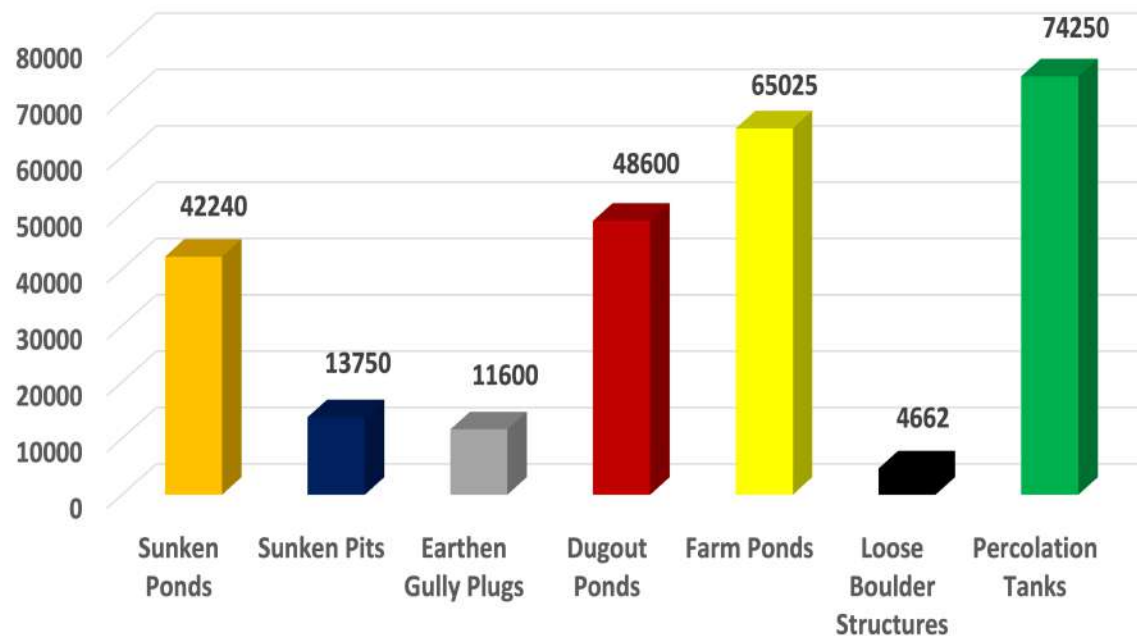
#### DETAILS

#### Micro Water Storage Tanks

District Water Management Agency  
Comprehensive Land Development  
Programme

*Sunken Ponds, Sunken Pits, Earthen Gully  
Plugs, Farm Ponds, Loose Boulder Structures,  
Percolation tanks*

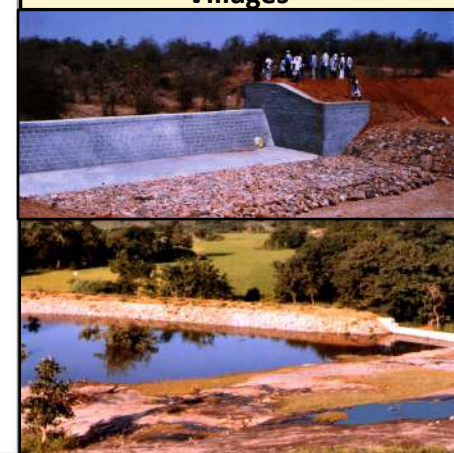
Storage Capacity of Micro-Storage Tanks in Cubic Metres



### FOOTPRINT & IMPRINT

1494 micro storage tanks,  
2880 acres land benefitted,  
2053 families benefitted,  
more than 10,000 direct  
beneficiaries

3 Districts, 7 Mandals, 32  
Villages



Educate, and create awareness through stimulating institutional, government and public participation to build climate conscious behaviours and practices



## Flagship Projects



# CCC Projects & Programmes

CCC



### Rain-Water Harvesting Structures (RWHS)

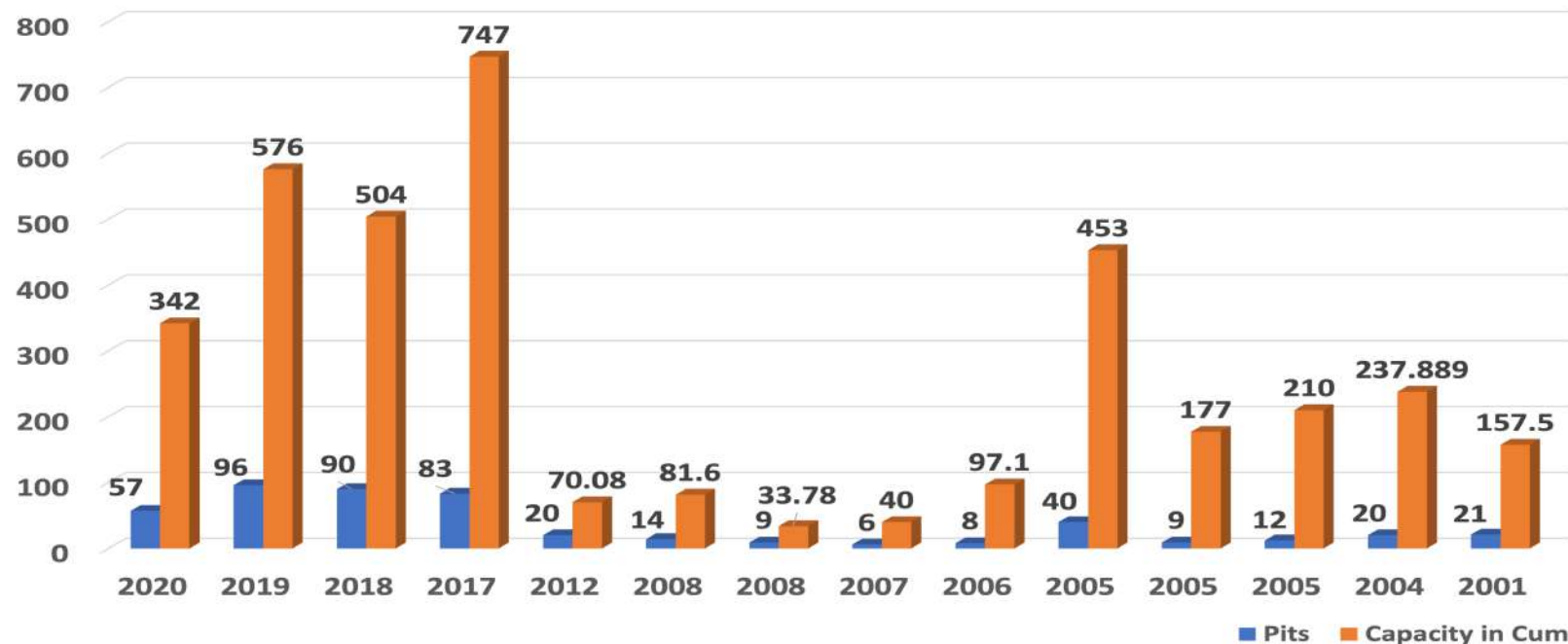
#### DETAILS

Hyderabad Metropolitan Water Supply and Sewerage Board  
Mahindra Insurance Brokers

Public Private Partnerships  
Since 2001

*Land Assessment and pit plotting, Pit Constructions & Maintenance, Education on RWHS*

RWHS Activity Report 2001 - 2020



Represent and influence policy making towards strategizing and planning for a climate conscious nation

# Flagship Projects



CCC

## CCC Projects & Programmes



### Rain-Water Harvesting Structures (RWHS)

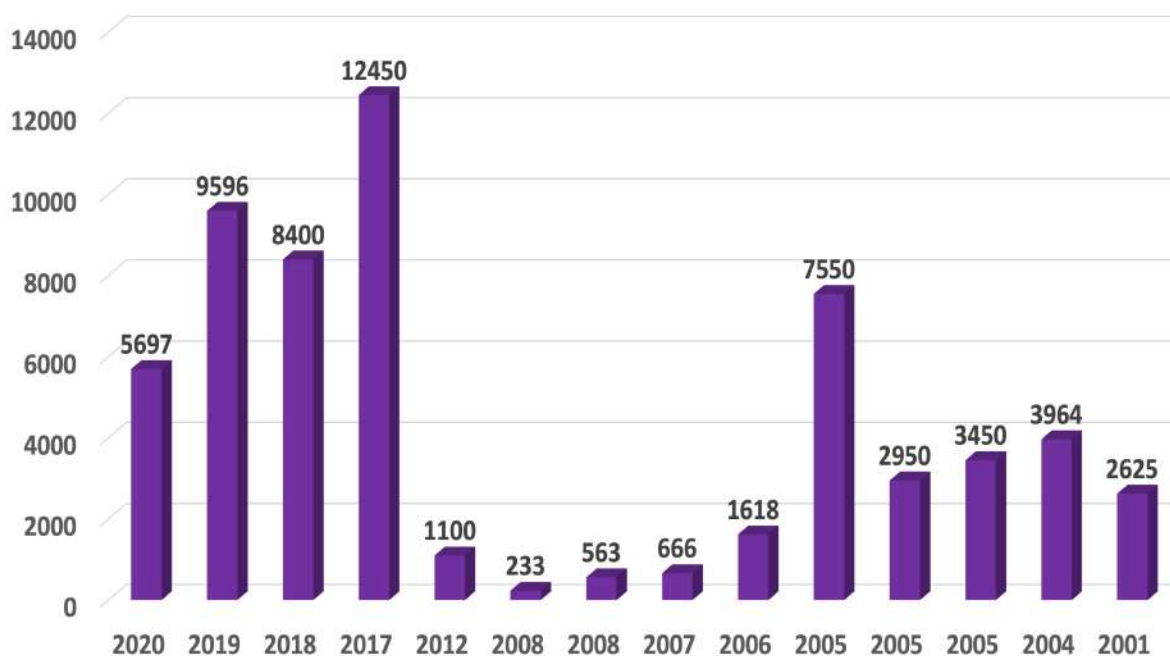
#### DETAILS

Hyderabad Metropolitan Water Supply and Sewerage Board  
Mahindra Insurance Brokers

Public Private Partnerships  
Since 2001

Land Assessment and pit plotting, Pit  
Constructions & Maintenance, Education on  
RWHS

Roof Top Area Covered in Sft



### FOOTPRINT & IMPRINT

485 RWHS, 2736 m<sup>3</sup>,  
60,862 ft<sup>2</sup> roof top area,  
4,86,91,318 lt/annum water  
collected

Greater Hyderabad Region,  
Rangareddy, Karimnagar  
Districts



Represent and influence policy making towards strategizing and planning for a climate conscious nation



# Flagship Projects



## CCC Projects & Programmes

CCC



### Rain-Water Harvesting Structures (RWHS)

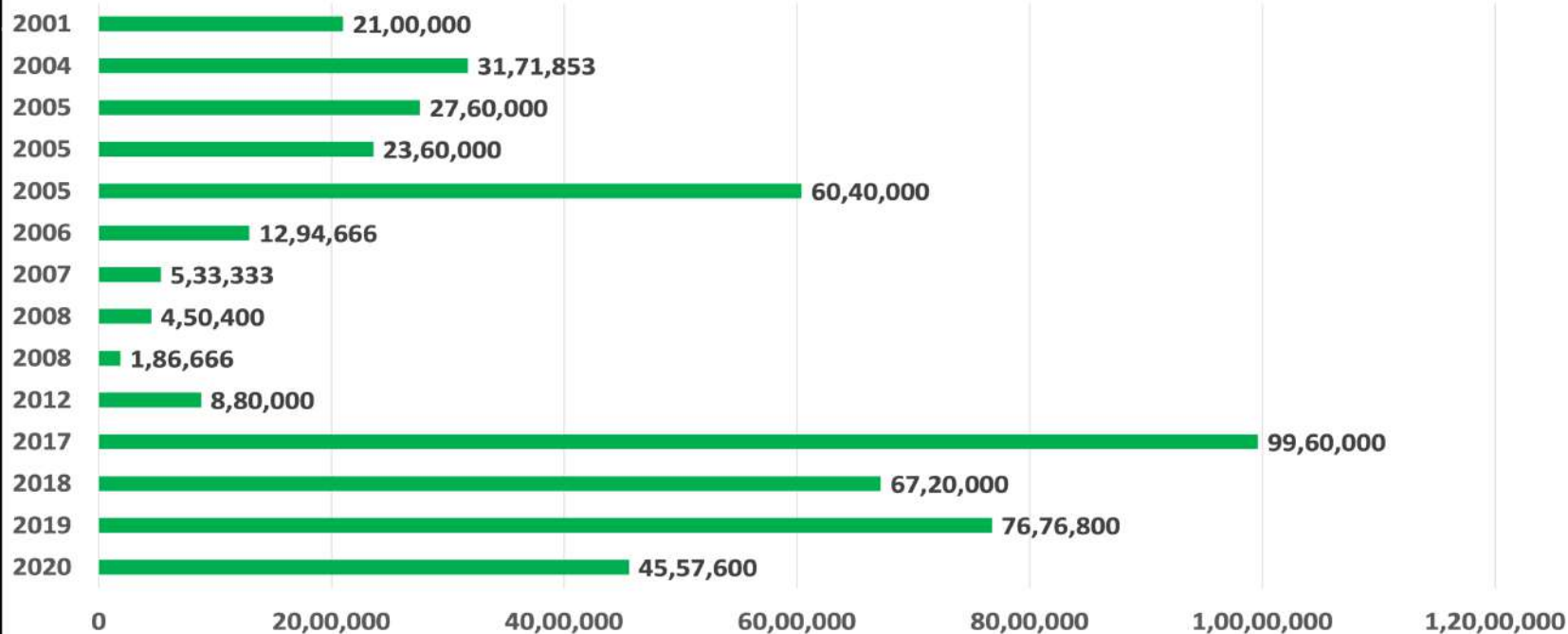
#### DETAILS

Hyderabad Metropolitan Water Supply and Sewerage Board  
Mahindra Insurance Brokers

Public Private Partnerships  
Since 2001

*Land Assessment and pit plotting, Pit Constructions & Maintenance, Education on RWHS*

### Annual Capacity in Lts



Represent and influence policy making towards strategizing and planning for a climate conscious nation

# Flagship Projects

CCC



## CCC Projects & Programmes



### Jalam Jeevam

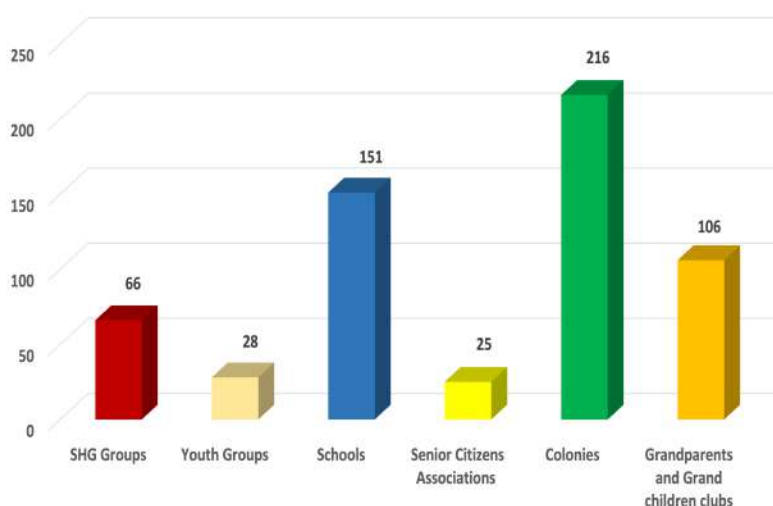
#### DETAILS

**Hyderabad Metropolitan Water Supply and Sewerage Board**

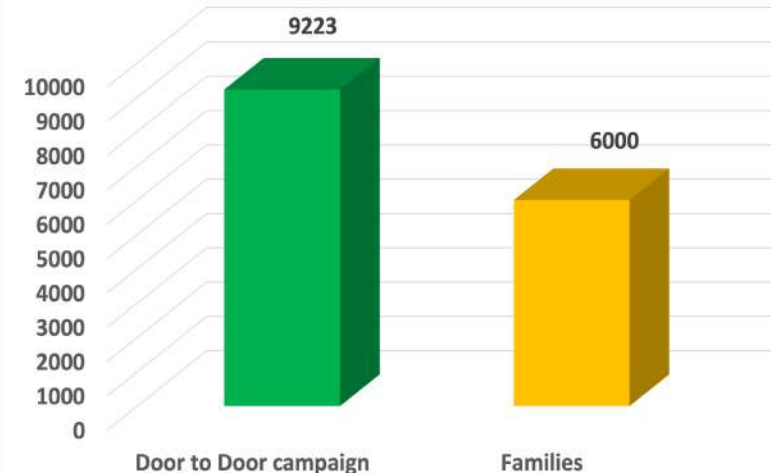
**2013 – 2018  
Hyderabad**

*Awareness on water conservation, clean water, water storage and reusage methods, water wastage and healthy water practices*

Activity Report of Jalam Jeevam Programme 2019 - 2020



Social Imprint of Jalam Jeevam Programme



#### IMPRINT & FOOTPRINT

**9815 programmes, 50,000 beneficiaries  
Hyderabad**



Work towards building a more educated and conscious society with regards to the individual and community measures to combat climate change and its impacts



## Flagship Projects



CCC



# CCC Projects & Programmes



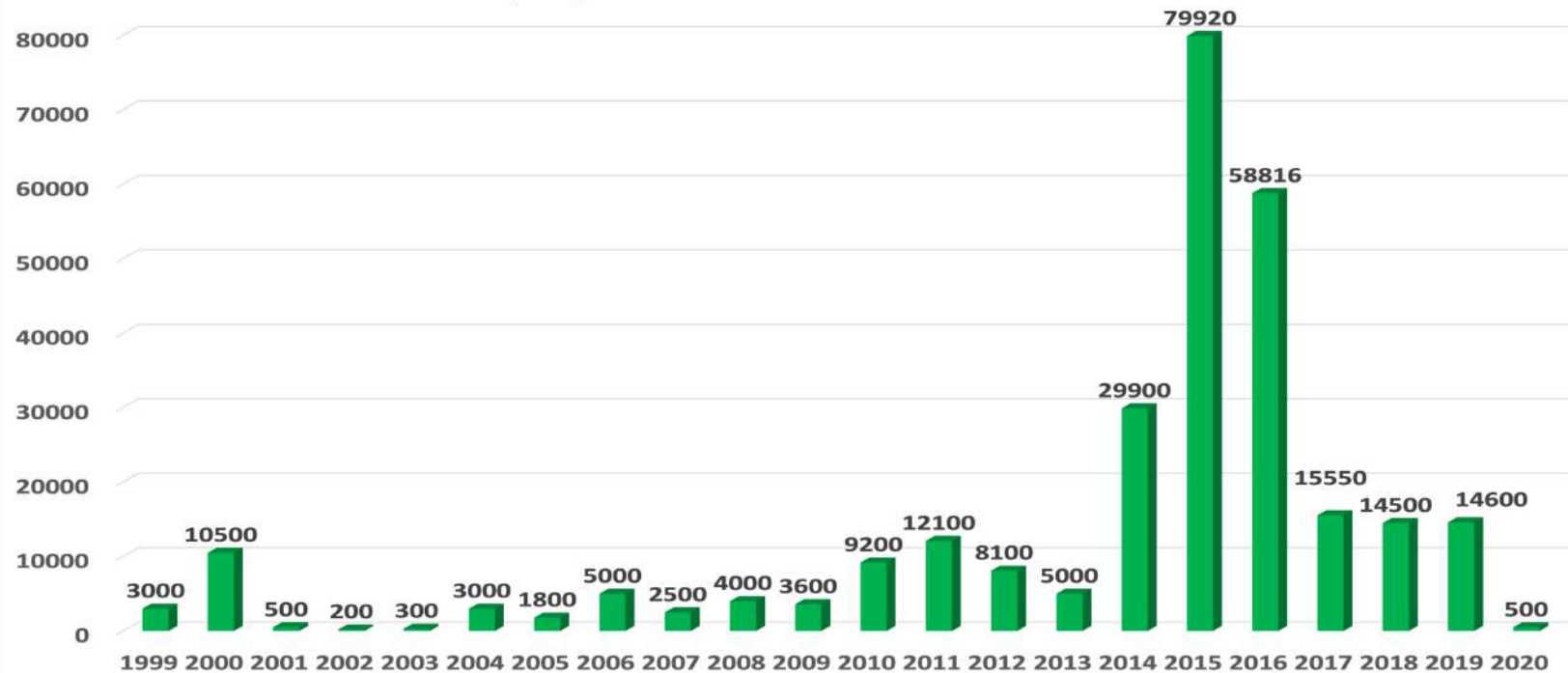
### Plantation

#### DETAILS

Government of Telangana  
Mahindra Finance  
District Watershed Development Agency  
Self Sponsored

1999 – Till Date  
Telangana & AP

Activity Report of Plantation Activities 1999 - 2020



Work towards building a more educated and conscious society with regards to the individual and community measures to combat climate change and its impacts

## Flagship Projects



CCC

# CCC Projects & Programmes



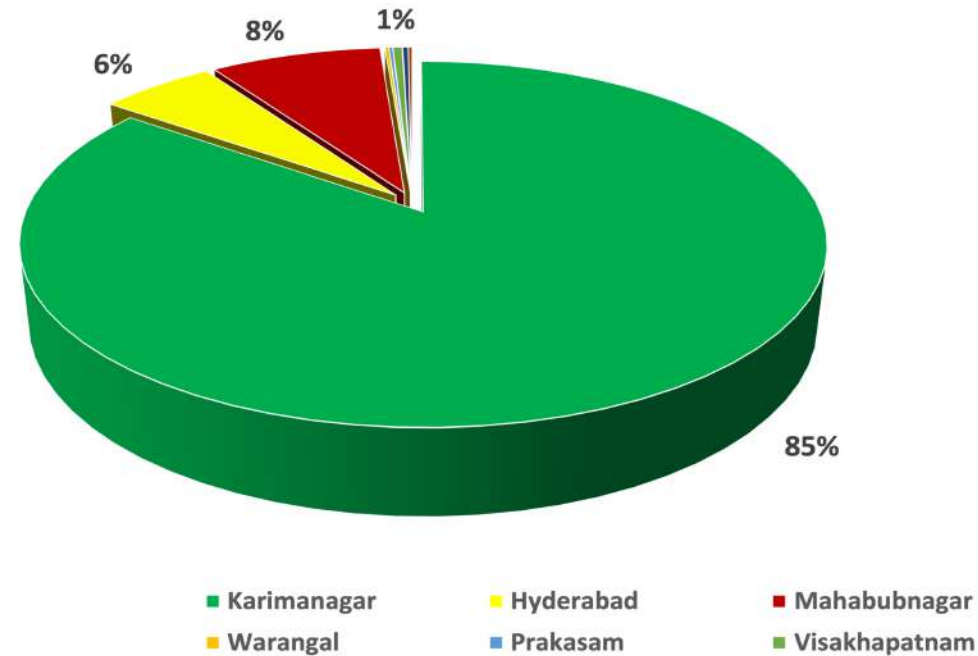
### Plantation

#### DETAILS

Government of Telangana  
Mahindra Finance  
District Watershed Development Agency  
Self Sponsored

1999 – Till Date  
Telangana & AP

District-wise Coverage in AP & Telangana of Plantation



#### FOOTPRINT

**2,82,586 Plants**  
12 Districts in Telangana & Andhra Pradesh



Work towards building a more educated and conscious society with regards to the individual and community measures to combat climate change and its impacts



## Other Projects



CCC

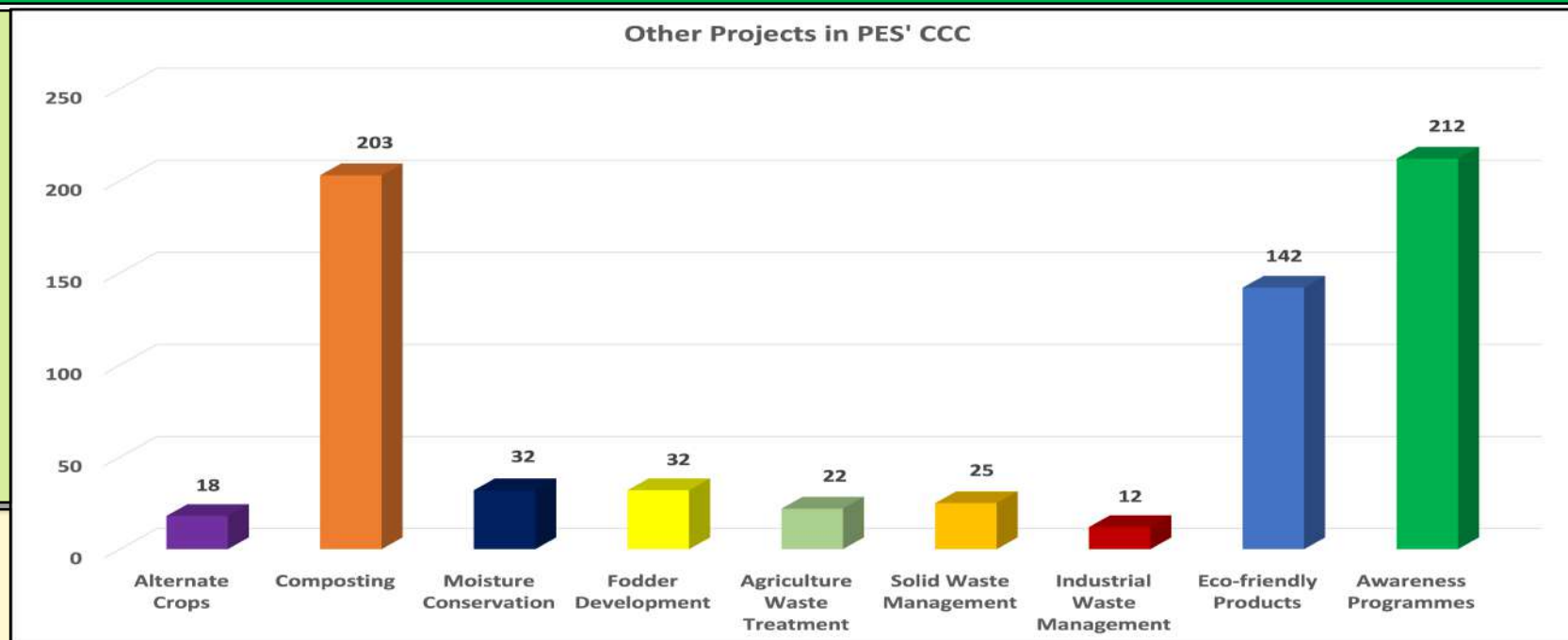


# CCC Projects & Programmes



### Other CCC Projects of PES

DETAILS
<p>National Bank for Agriculture and Rural Development Council for Advancement of People's Action of Rural Technology</p> <p><i>Since 1997</i></p> <p><i>Biodiversity Projects - Moisture conservation, Soil erosion, Waste Management – Solid, agriculture and industrial, Eco-friendly products &amp; Composting; Agricultural projects – alternate crops, fodder development, vermicompost; awareness programmes</i></p>
IMPRINT & FOOTPRINT
<p>800 micro projects; more than 2,00,000 beneficiaries</p> <p>Telangana</p>



Educate, and create awareness through stimulating institutional, government and public participation to build climate conscious behaviours and practices

# Project Associations



CCC

CCC

## Coverage of UN's SDGs

6 CLEAN WATER AND SANITATION



13 CLIMATE ACTION



15 LIFE ON LAND



- National Bank for Agriculture & Rural Development (NABARD)
- Council for Advancement of People's Action for Rural Technology (CAPART)
- National Water Development Agency (NWDA)
- District Water Development Agency (DWDA)
- Department of Rural Development (DRD)
- Greater Hyderabad Municipal Corporation (GHMC)
- Hyderabad Metropolitan Water Supply and Sewerage Board (HMWSSB)
- Irrigation Department, Andhra Pradesh
- Government of Telangana
- Mahindra Insurance Brokers
- Mahinda Finance

## Schemes Implemented

- Watershed Development Fund (WDF)
- Integrated Watershed Management Programme (IWMP)
- National Watershed Development Programme (NWDP)
- Jalam Jeevam
- CSR Funds
- Telangana Ku Haritaharam
- Andhra Pradesh Community Based Tank Management Programme (APCBTMP)





# Gallery of Experience



CCC

CCC



*Watershed*



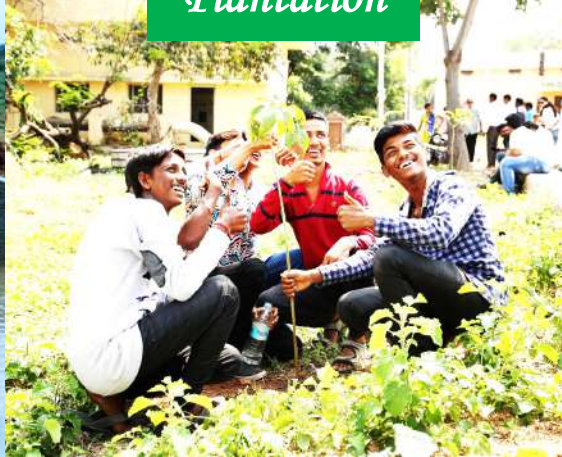
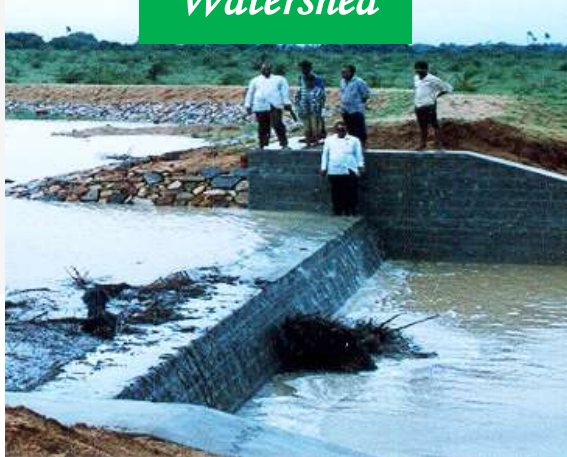
*Plantation*



*RWHs*



*Jalam Jeevam*



*5K RUN*



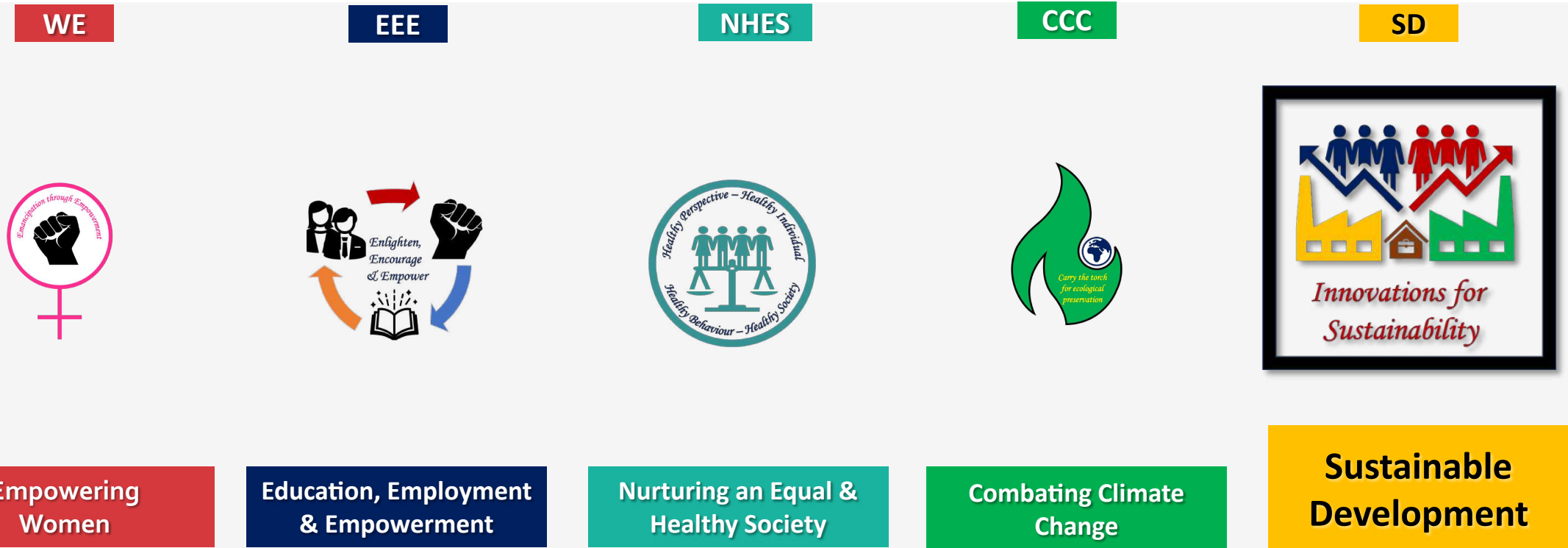
# Sustainable Development

## PES' Sustainable Development Mission

**SD**



### Coverage of UN's SDGs





# Sustainable Development

## Scope of "SD"

**SD**



### Coverage of UN's SDGs

1 NO POVERTY



2 ZERO HUNGER



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



### What "SD" means to PES

*Work towards building platforms in skill development, skill advancement, setting up business entities, cluster/SHG formation and management with the purpose of creating avenues for sustainable livelihood for communities*

*Mobilize clusters, form FPOs, handhold such FPOs for value added business pursuance, create channels for business development and improve livelihood for such FPOs*

*Create replicable, scalable models that can help bridge the gap between artisans, skill, market through well-designed and robust systems of production, processing, channel management, marketing and business administration in various sectors*

*Emerge as a knowledge provider in sustainable development field to partner with government, non-government, private and corporate bodies to help build public-private-partnership models for sustainable development*

### Services under the scope of SD

- **Social Entrepreneurship**
- **Skilling & Development**
- **Sustainable Livelihood**
- **Rural Infrastructure Building**
- **Cluster-based, FPO-based sustainable development**

# Social Imprint of PES' SD

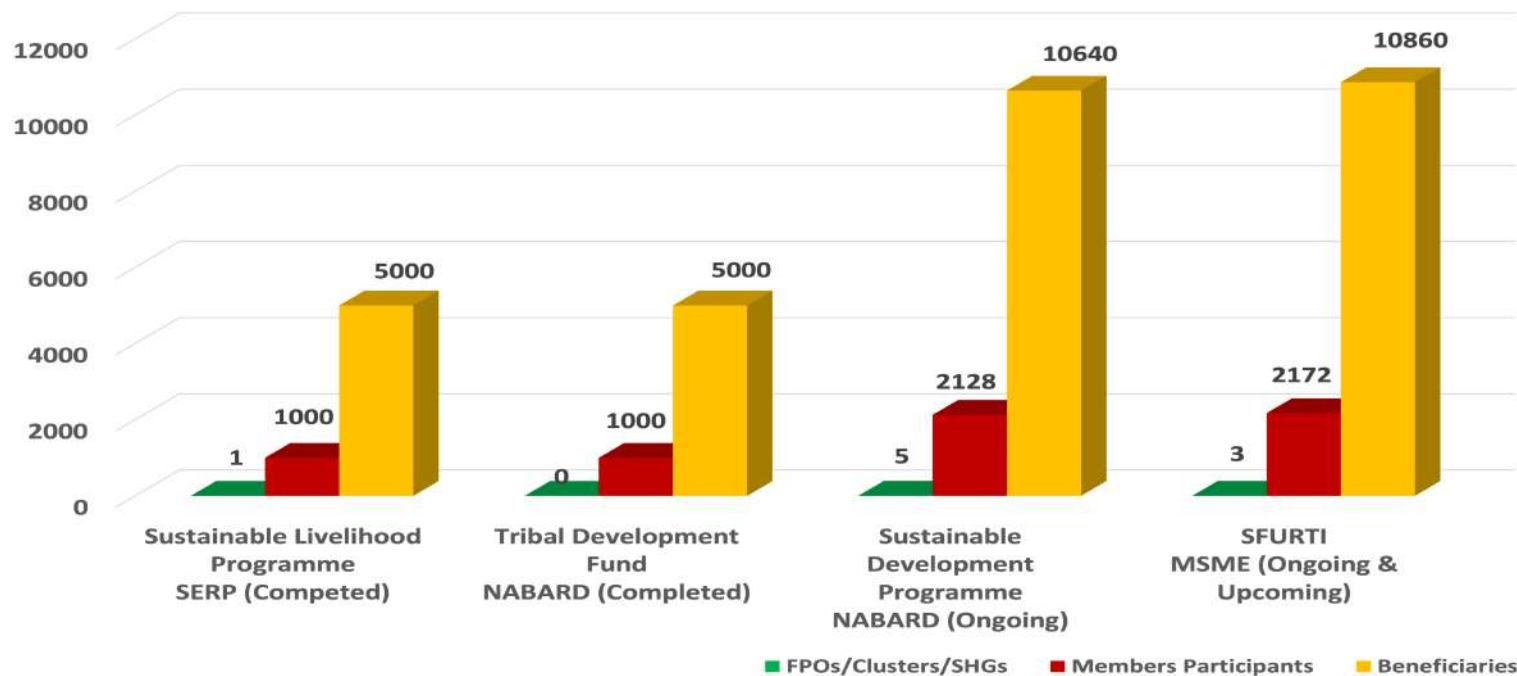


SD

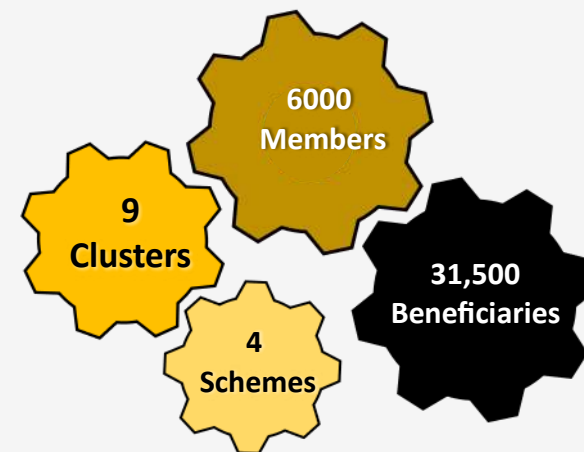
SD



Social Imprint of PES' SD Programmes



## Cumulative Imprint of PES' SD



Work towards building platforms in skill development, skill advancement, setting up business entities, cluster/SHG formation and management with the purpose of creating avenues for sustainable livelihood for communities



# Flagship Projects

## SD Projects & Programmes

SD



### SFURTI

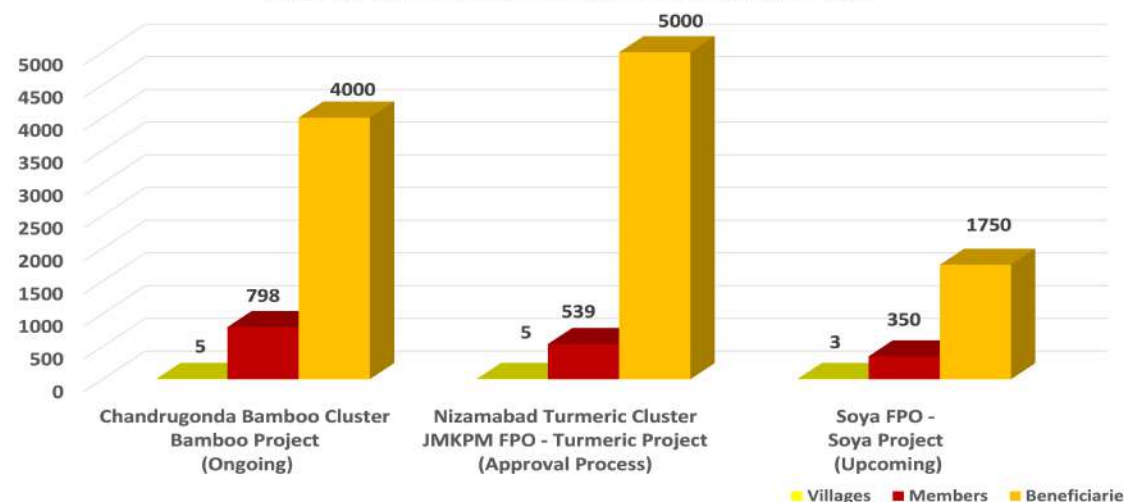
#### DETAILS

**Scheme of Fund for Regeneration  
Traditional Industries**  
Ministry of Micro, Small & Medium  
Enterprise

**Since 2021**  
**Khammam, Kamareddy & Nizamabad**

*Chandrugonda Bamboo Cluster - Bamboo*  
*JMKPM Pasupu FPO – Turmeric*  
*Soya FPO - Soya*

Impact Plan for FPOs through SFURTI programme



#### FOOTPRINT & IMPRINT

**13 Villages, 1600 members, 10,750 Beneficiaries**  
**Bhadradi Kothagudem, Nizamabad & Warangal**  
**Districts**



#### DETAILS

**Soft Interventions – Product Training, Process Training, Administrative Training, Life Skill, Coaching, Exposure Visit**

**Hard Interventions – Construction of CFC, Machinery & Plants Setup, Tools Purchases**

**Business Administration – Organisational Setup, Management, Accounting**

**Strategic Interventions – Channel Integration, Marketing Strategies - Product Development & Market Development**

**Mobilize clusters, form FPOs, handhold such FPOs for value added business pursuance, create channels for business development and improve livelihood for such FPOs**

## Flagship Projects

# SD Projects & Programmes

SD



### Sustainable Development Programme (SDP)

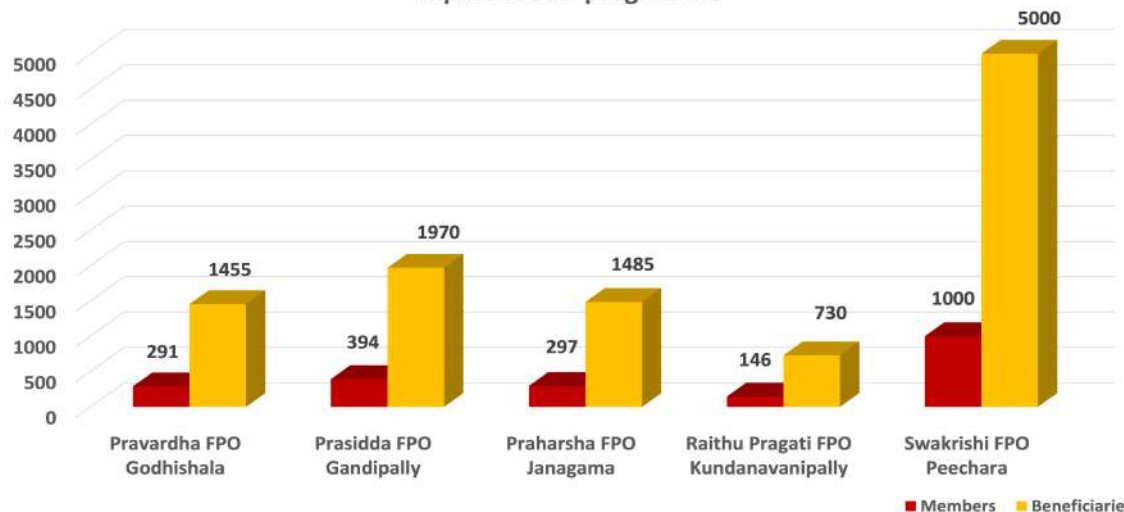
#### DETAILS

**Central Government Sponsored Project**  
**National Bank for Agriculture and Rural Development**

**Since 2018**  
**Husnabad, Siddipet**

*Setting Procurement Centers, Business Development, Channel Linkages, Brand Building, Training & Capacity Building*

Impact of SDP programme



#### IMPRINT & FOOTPRINT

**2128 Members; 10640 Beneficiaries**  
**5 villages in Siddipet & Husnabad**



#### DETAILS

**Main Products**— Paddy, Maize & Cotton

**Producer Companies** – Production center, producer cooperative and Special purpose vehicles

**Business Administration** – Organisational Setup, Management, Accounting

**Strategic Interventions** – Channel Integration, Marketing Strategies

Create replicable, scalable models that can help bridge the gap between artisans, skill, market through well-designed and robust systems of production, processing, channel management, marketing and business administration in various sectors



# Flagship Projects

## SD Projects & Programmes

**SD**



### Tribal Development Fund (TDF)

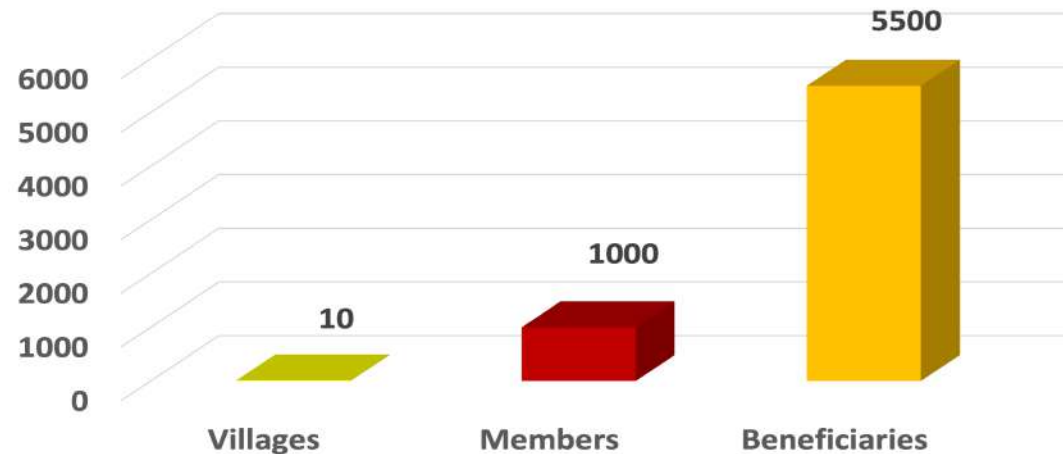
#### DETAILS

**Central Government Sponsored Project  
National Bank for Agriculture and Rural  
Development**

**Since 2018  
Husnabad, Siddipet**

*Setting Procurement Centers, Business  
Development, Channel Linkages, Brand  
Building, Training & Capacity Building*

### Impact of TDF programme



#### IMPRINT & FOOTPRINT

**1000 Members; 5500 Beneficiaries**  
**5 villages in Siddipet & Husnabad**



#### DETAILS

The project's main focus was to select Tribal farmers in the region and educate them in alternate crops and mechanisms of building sustainable farming and to train them in farming commercial/alternate crops, intermittent crops and border plantation and also help them promote produce in market to achieve higher value

Emerge as a knowledge provider in sustainable development field to partner with government, non-government, private and corporate bodies to help build public-private-partnership models for sustainable development

# Flagship Projects



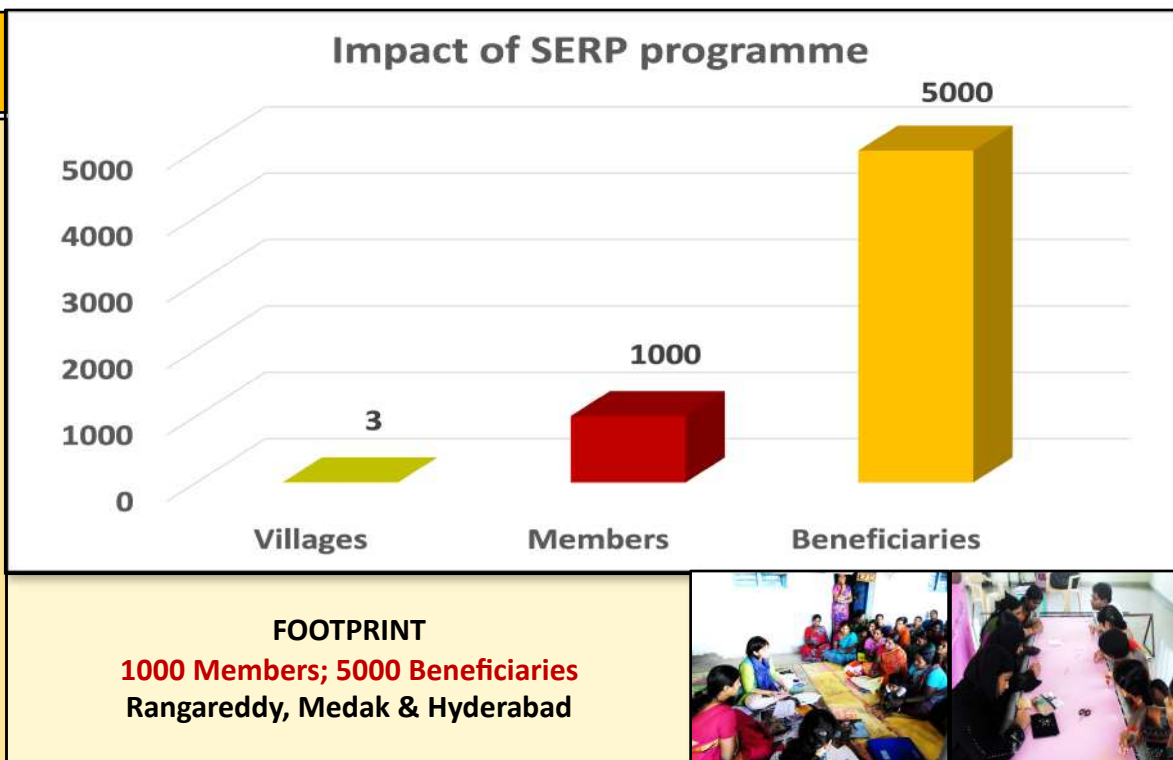
**SD**



## SD Projects & Programmes



SERP
<p><b>DETAILS</b></p> <p><b>State Government Sponsored Project Society for Elimination of Rural Poverty (SERP)</b> <b>Streenidhi</b></p> <p><b>2013 – 2015</b> <b>Rangareddy, Hyderabad, Medak</b></p> <p><i>Business Development, Channel Linkages, Training &amp; Capacity Building</i></p>



DETAILS
<p>The project's main focus was to select artisans of Zari, Zardosi skills and form SHGs to train them and upskill them and form Producer Organisation and create a Business entity through channel integration and business development</p>

Emerge as a knowledge provider in sustainable development field to partner with government, non-government, private and corporate bodies to help build public-private-partnership models for sustainable development



# Project Associations



SD

SD

## Coverage of UN's SDGs



- National Bank for Agriculture & Rural Development (NABARD)
- Employment Generation & Marketing Mission (EGMM)
- Society for Elimination of Rural Poverty (SERP)
- Ministry of Micro, Small & Medium Enterprises (MSME)
- National Institute of Micro, Small & Medium Enterprises (NIMSME)

## Schemes Implemented

- Scheme of Fund for Regeneration of Traditional Industries (SFURTI)
- Sustainable Development Programme (SDP)
- Tribal Development Fund (TDF)
- Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA)





# Gallery of Experience

SD

SD



*Innovations for  
Sustainability*



*SERP*



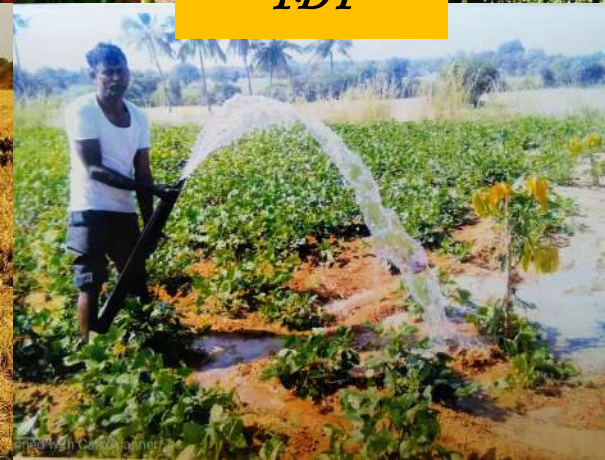
*SFURTI*



*SDP*



*TDF*





## CSR Collaborations

# PES' Sustainable Development Mission

CSR



WE



**Empowering Women**

EEE



**Education, Employment & Empowerment**

NHES



**Nurturing an Equal & Healthy Society**

CCC



**Combating Climate Change**

SD

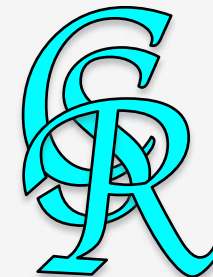


**Sustainable Development**

## Scope of "CSR" Projects

# Corporate Social Responsibility Tie-ins

CSR



### What "CSR" means to PES

*Work towards building partnerships with organisations that strive to advance the causes that PES has been committed to address*

*Social innovation through such partnerships which enable to execute projects in the areas of women empowerment, education and employment, ecological preservation, health and welfare and sustainable livelihood*

*Develop, build and apply unique models in the above areas that can lead to the upliftment of human cause while making an impact at grass root levels*

*Emerge as the most sought out partner/service provider for the corporates that are committed to bringing about change in the areas of human welfare and ecological preservation*

### Services under the scope of CSR





## Projects

CSR



# Corporate Social Responsibility Tie-ins



## National Thermal Power Corporation

### Infrastructure Support to Women Rehabilitation Centre

**90 women that year, 50 women every year**

A funding initiative for infrastructure support for the destitute women rehabilitation center run by PES in Karimnagar

PES runs a rehabilitation center for destitute women who are victimized by Domestic Violence, Trafficking, Family Alienation and so on. Over the last decade the center has rehabilitated more than 1300 women and 300 children dependent on those destitute women. One of the biggest challenges for the center is the lack of robust infrastructure as safety of the inmates is one the vital issues for such centers. With the help of NTPC's CSR funding a proper shed and walls were constructed to provide for a more permanent and strong housing structure for the inmates of the rehabilitation center

### Sustainable Livelihood Programme for Women

**30 women, ₹3,500 – 4,000 earning per month**

A multi-pronged initiative consisting of skill development, infrastructure support for self-employment seekers in the trade of Tailoring in Karimnagar

Through the CSR Initiative of National Thermal Power Corporation (NTPC), PES was able to provide a 45 -day training programme on Advanced Tailoring skills to 30 young economically backward women and also provide all of them with Juki Tailoring machines to set them up for self-employment. PES was able to then generate orders from the market and set-up a channel linkage between the tailors and the buyers. Now this group is earning ₹3,500 - ₹5,000 per month on a consistent basis and the group has now increased to 40 young women

## Projects

### CSR



# Corporate Social Responsibility Tie-ins



## Telenor Group

### Eye-Check Camp

#### 40 beneficiaries

**A free medical camp providing eye check-ups for villagers at Arutla**

One of PES main programmes is conducting mobile medical check camps at various places in the state. This is done through sponsored programmes by government or private institutions. Telenor Group (Uninor) through its CSR wing funded a free mobile medical camp that was executed by PES at Arutla village in Sangareddy district. The mobile camp that lasted for a day was principally focused on providing education about eye health and ways to take care of eyes properly while also the on-site ophthalmologist provided free check-ups for the participants in the programme

## Channel Support for SHG

### 500 SHG members

**An extensive channel support to help in brand-building and marketing for the SHG products through existing Telenor outlets**

One of the major challenges in Sustainable Development project for clusters is to create brand awareness and brand recognition and the promotion strategy is quite often very expensive. Telenor Group's CSR wing strategically displayed the products and the brand of the SHG at all the various outlets of Uninor across the state of Telangana with primary focus on the Hyderabad region. This enabled the SHG not only build market but also build a brand for their products



## Projects

### CSR



# Corporate Social Responsibility Tie-ins



## Mahindra Insurance Brokers

### Plantation

**4383 saplings planted**

An ecological preservation initiative for various schools, residential and public areas in Telangana

Plantation is a continuous and ongoing endeavor of PES through the last two decades of its journey. PES has done plantation under various schemes and programmes and also some self-funded programmes. One such initiative was done in collaboration with Mahindra Insurance Brokers in the state of Telangana. The programmes included planting more than 4300 saplings, creating a fence of protection for each sampling, educating the beneficiaries on maintain those saplings and following up on the initiative

## Mahindra Finance



### Plantation

**7000 saplings planted**

An ecological preservation initiative for various schools, residential and public areas in Telangana & Andhra Pradesh

Plantation is a continuous and ongoing endeavor of PES through the last two decades of its journey. PES has done plantation under various schemes and programmes and also some self-funded programmes. One such initiative was done in collaboration with Mahindra Finance in the states of Telangana and Andhra Pradesh. The programmes included planting more than 7000 saplings, creating a fence of protection for each sampling, educating the beneficiaries on maintain those saplings and following up on the initiative

## Projects

## CSR



# Corporate Social Responsibility Tie-ins



## Time of India Group

100 participants

## Harneedi Group

150 participants

## National Institute of Pharmaceutical Education & Research



**NIPER HYDERABAD**

National Institute of Pharmaceutical Education and Research

### Awareness Programmes

1450 beneficiaries

Mass awareness campaigns in various schools, educational institutions and open programmes in the state of Telangana

Awareness campaigns are one of the PES major activities in the NEHS mission. Various topics such as ecological preservation, women and child health care, menstrual health, sexual health, AIDS, anti-social behavior, women safety and gender perception, environmental pollution are just a few of the topics that PES covers through its Awareness programmes in the NEHS sphere. Some of these programmes have been done with CSR partnerships

200 participants

1000 participants

## Oakridge International School



**Oakridge**

International School



## Projects

### CSR



# Corporate Social Responsibility Tie-ins



## Synfosys Business Solutions Ltd

### Eye-Check Camp

**200 beneficiaries**

A free medical camp providing eye check-ups

*PES conducted a mobile camp in collaboration with Vizag Charitable Trust that lasted for a day and was principally focused on providing education about eye health and ways to take care of eyes properly while also the on-site ophthalmologist provided free check-ups for the participants in the programme*

## Vizag Charitable Trust

### Eye-Check Camp

**50 beneficiaries**

A free medical camp providing eye check-ups

*PES conducted a mobile camp in collaboration with Synfosys Business Solutions Ltd that lasted for a day and was principally focused on providing education about eye health and ways to take care of eyes properly while also the on-site ophthalmologist provided free check-ups for the participants in the programme*

### Rural Development Project

**1400 beneficiaries**

Urban Infrastructure development programme through renewable energy installations

*In collaboration with LaBL, street-lights were erected in villages that provided light to those villages where electricity hadn't yet reached. These lights were powered by solar energy and the villages were trained in operation and maintenance of the solar lamps*

## Light a Billion Lights Campaign





# Projects

CSR



## Corporate Social Responsibility Tie-ins

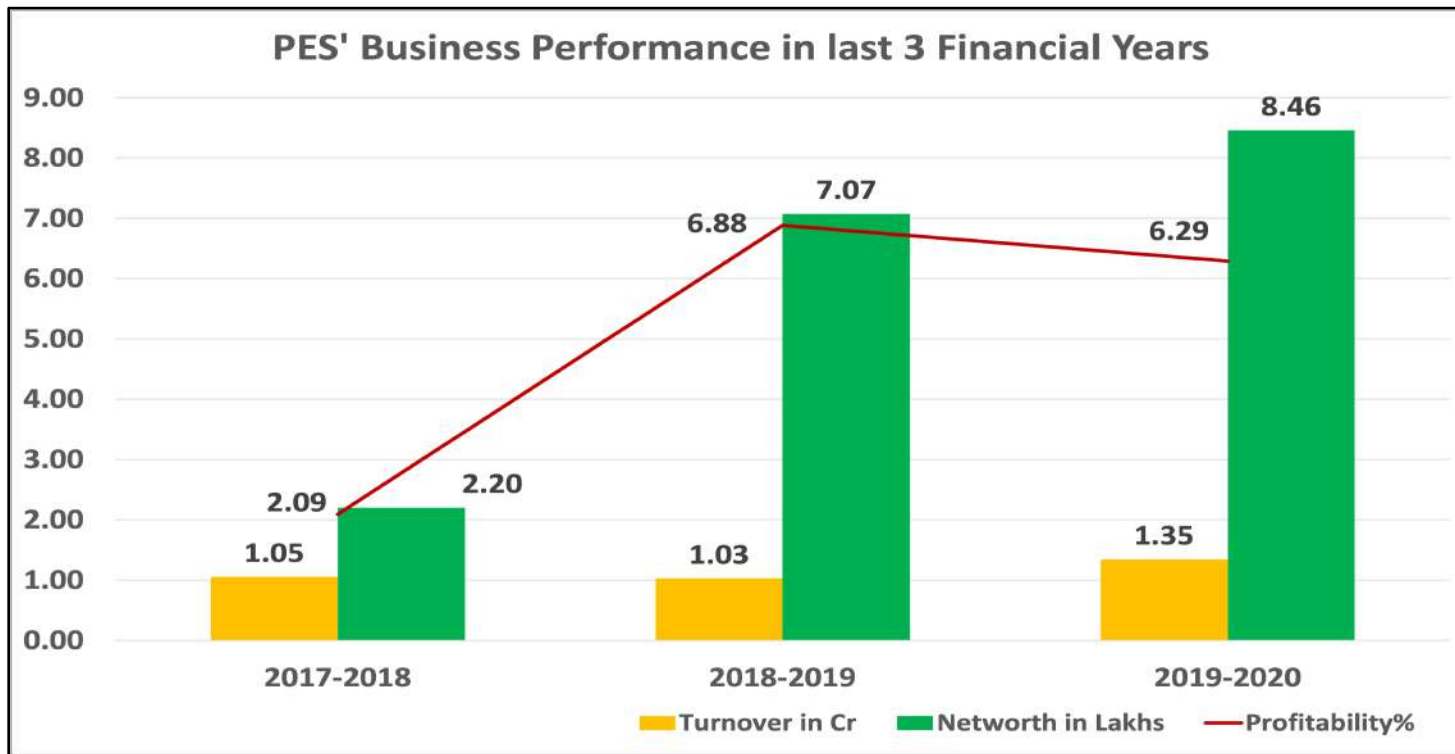




# Business Performance

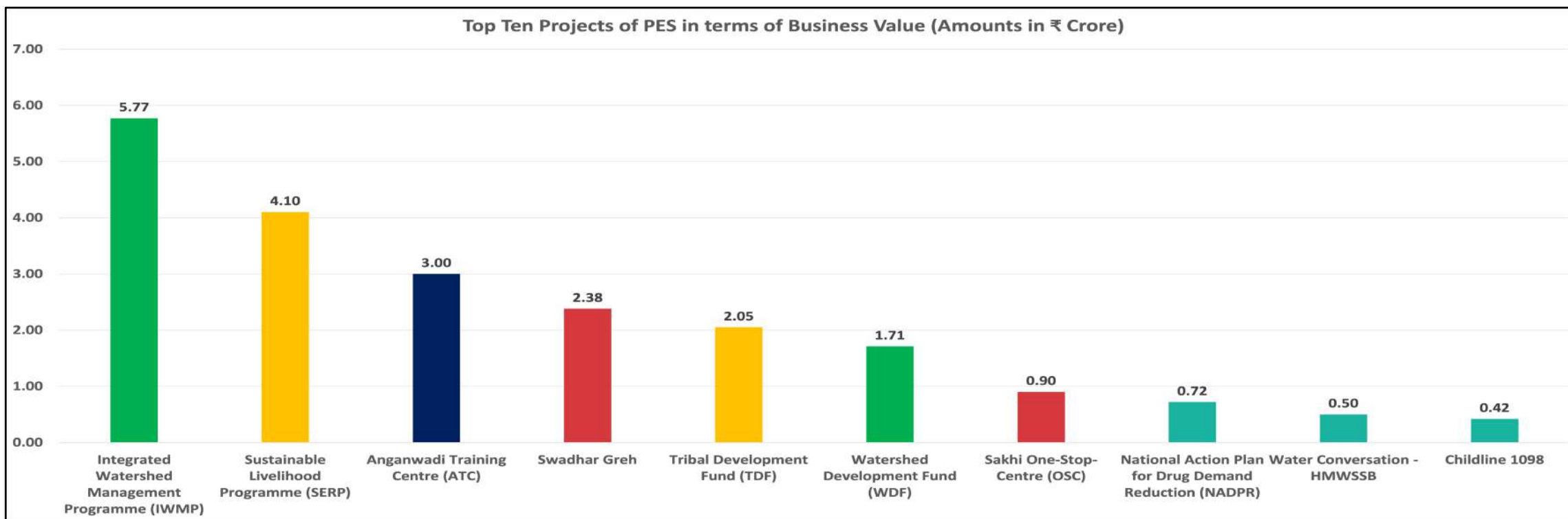


## PES' Competency



# Business Performance

## PES' Competency

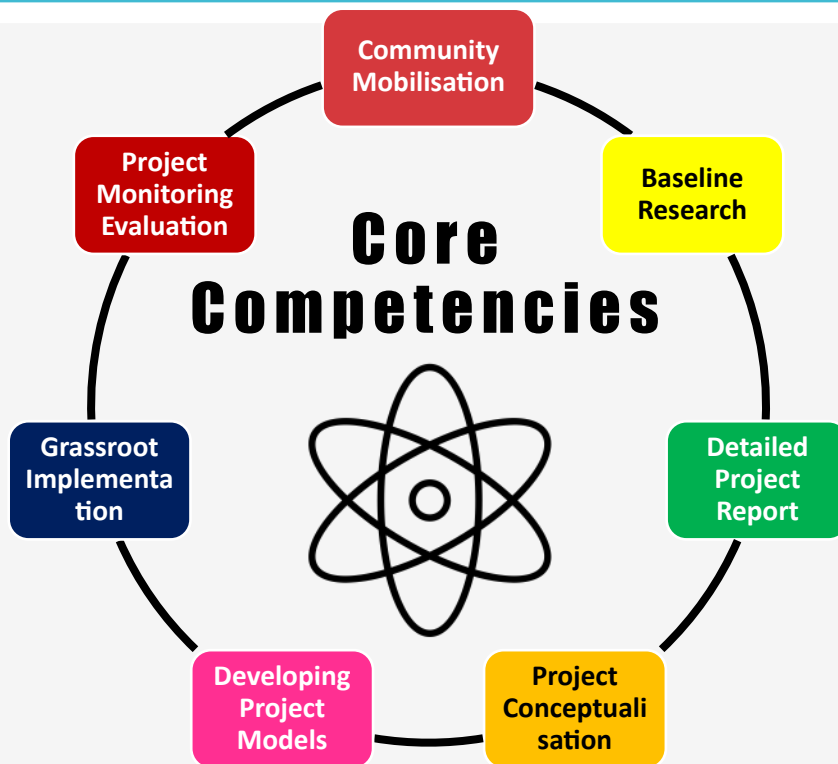




## Core Strengths



# PES' Competency



**Guidelines for  
Behaviour - Policies**

**Lead by Example, Set  
Models for Behaviour**

**Make Behaviours  
modular & scalable**

**Ensure conformity &  
delivery**

## Where we are

# Prakriti Environment Society



Administrative Office	Administrative Office	Branch Offices	
			</



24 years in the services of nature  
&  
mankind



Prakriti  
Environment  
Society

Since 1997

[www.prakritipes.org](http://www.prakritipes.org)

[reachus@@prakritipes.com](mailto:reachus@@prakritipes.com)

[csr@@prakritipes.com](mailto:csr@@prakritipes.com)



*It is our mission to enhance the quality of human life through designing, developing and executing scalable, replicable and sustainable models for education, livelihood, welfare, empowerment and ecological preservation through partnering with communities, government and industry alike*

Thank You

*Organisation Brief, Philosophy, Services, Experience & Accomplishments*

A Corporate Presentation